Iowa Department of Public Health
Promoting and Protecting the Health of Iowans

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Director

Terry E. Branstad
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Kim Reynolds
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Office of Problem Gambling Treatment and Prevention
Stakeholders Meeting
October 4, 2013

Present

Bob Kerksieck, Jason Boucher-ZLR, Nicolas Foss, Diane Thomas, Carlson, Audrey [IRGC], Jeff Graber, Eric Preuss, Julie Fox, Debra Prier, Wes Ehrecke, TJ Gorman, Davi Ellis, Janelle Tomoson, Debra Buckner, Gene Lutz, Karen Russell, Polly Loneman, Deanna Triplett, RoxAnn Smith, Lorelle Mueting, Elden Tomlinson , Mary O'Neil

Discussion and Sharing

- **FY2013, FY2014 Budget update**
  - No materials to review, will present report update at Jan 10th meeting.
  - Question-was there any carry over from last year? Yes but it is required to go back to the general fund.

- **Recovery Support Services Utilization**
  - Will send PDF copies to participants. There were about 2X more units used in 2013. Discussion regarding units/ISMART. The statistics can be misleading from 2012-2013 because of the way the units were counted.

- **Reports from Prevention & TX Stakeholders**
  - ADDS-None
  - CFR-Working in the prison system providing life skills, will be presenting a break out at the Gov. Conference on prevention.
  - Compass Pointe-None
  - EFR-Increase in units of service in the community over the last year.
  - Heartland-Shared info on their Media Campaign, radio, billboards, FB, Newspaper and TV- based on excuses "it's just a game", "I am due for a big win" they have seen an increase in calls coming into 1-800-BETS OFF due to campaign, doing lots of prevention work including Lunch and Learn sessions.
  - Jackson Recovery-also using Facebook to advertise for the first time, also have a FB page, discussion of the inexpensive nature of this advertisement. All with FB pages should like each other's page to support the other providers. Heartland, MECCA and JRC all have pages.
  - MECCA- getting into schools, the schools are getting better at working with them. They have also been in senior citizen centers doing presentations.
  - NCCG-None
  - Pathways- reaching out to Illinois Gaming to work on self-exclusion collaboration.
  - Prairie Ridge- None

- SASC- reaching out to Dr. and Dentists offices, working with the office staff and have received referrals from those offices, working with hospice to address potential escape gambling within this population, working with organizations HR depts. Shared that they have 7 staff in the department expecting children and are working on plans to cover the services when these staff are out.

- **Contractor Stakeholder's Reports**
  - ZLR Ignition Marketing –Media Campaign- Media $ are only in place until the end of December 2013. Some of the numbers for the web analytics are down from 2012-2013.

  - ISU Extension/ 1800Betsoff Helpline- ISU Extension not used a lot, chat line. BETS OFF live chat loading to the website is a new feature.

  - Iowa Substance Abuse Information Center/ Information Services
    - If you aren't already doing so, please consider signing up for the free weekly behavioral health e-newsletter, The Edge. This includes a section on gambling disorder-related research and articles. To sign up, go to: http://visitor.r20.constantcontact.com/manage/optin/ea?v=001a4Xqs29c4LIgyouiNS3NTQ%3D%3D
  - UNI- CSBR/ Treatment Outcomes and College Gambling Study- Redoing the state survey on gambling for the 2014Yr- will work to capture internet gambling.
    - College gambling as an issue should we focus on this? Please share your input with the representatives.
  - U of I Consortium/ Iowa Youth Survey - None
  - Training Resources/ Training Services- None

- **Other Stakeholders' Reports**
  - Iowa Gaming Association – Wes Ehrecke
    - Make sure you are filling out the forms correctly regarding self-exclusion.
    - Responsible gaming week went well. Improvements in relationships with gaming and prevention.
    - Governor vetoed the live time ban and there is not a plan to bring it back to the legislature right now.
  - Iowa Lottery – Mary Neubauer- Not on call
  - Iowa Racing and Gaming Commission – Audrey Carlson
    - Green County passed to have someone build a Casino- no applications as of yet. Do have 3 applications to do the socio economic study. 2 companies interested in the vendor study.

Upcoming Regional/National Trainings

- **The 2013 Iowa Prevention Conference** is November 13, 2013. For more details, go to: http://www.trainingresources.org/

- **I-SMART Full Clinical System Training-November 2013**
  Nov 21, 2013 ¤ Des Moines, IA
  This training prepares attendees to use the I-SMART system to create and maintain both personnel and client files. The training content will consist of instruction on how to use all the agency and client management modules within I-SMART
- Check Training Resources Website: http://www.trainingresources.org/

- **Midwest Conference on Problem Gambling and Substance Abuse**
- Tentatively set for June 24-27, 2014 at the Kansas City Airport Hilton. For more information, go to: http://www.MCPGSA.org

- **National Conference on Problem Gambling**
- July 11-12, 2014 in Orlando, Florida
- http://www.ncpgambling.org/i4a/pages/index.cfm?pageid=4520

- **The 2013 National Center for Responsible Gaming (NCRG)** Conference on Gambling and Addiction will be held in Las Vegas late September or early October, 2014. For more information, go to: http://www.ncrg.org/public-education-and-outreach/conference

Next Meetings

- 9 am Friday, January 10, 2014
- 9 am Friday, April 4, 2014
- 9 am Friday, July 11, 2014
- 9 am Friday, October 3, 2014