



**Week ending issue: May 24, 2013 – Issue #175**

### **Information**

#### **Similac Total Comfort**

Similac is releasing a new formula that will be eligible for a rebate called Similac Total Comfort. It will be available in stores this spring. It features 100% partially hydrolyzed whey protein and 98% less lactose than Similac Advance. It also contains DHA, prebiotics, and lutein and is being marketed for the infant “experiencing discomfort due to persistent feeding issues”.

Due to the fact that this product will become a contract formula eligible for a rebate and it contains similar features (i.e. hydrolyzed whey protein and reduced lactose) to Gerber Good Start Gentle and Enfamil Gentlease the Iowa WIC Program will be discontinuing the issuance of both Gerber Good Start Gentle and Enfamil Gentlease when Similac Total Comfort becomes available.

Therefore, beginning June 3rd any client you see who needs more checks and has been receiving Gerber Good Start Gentle or Enfamil Gentlease will need to have their food package changed to Similac Total Comfort. Similac Total Comfort will become available in IWIN beginning Monday June 3<sup>rd</sup> and, at the same time, Gerber Good Start Gentle and Enfamil Gentlease will be discontinued.

### **Dates to Remember**

#### **2013**

- Contractor’s Meeting – August 20, 2013
- Infant and Child Core Workshop – August 29, 2013
- Communication and Rapport Building Workshop – October 29, 2013

#### **New Employee Training Go-to-Meeting**

- NETC Go-To-Meeting ( All new staff) – June 13, 2013 from 8:30-11:30
- NETC Go-To-Meeting (Health Professional)– June 20, 2013 from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – June 27, 2013 from 8:30-11:30
- NETC Go-To-Meeting (All new staff) – August 8, 2013 from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – August 15, 2013 from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – August 22, 2013 from 8:30-11:30
- NETC Go-To-Meeting ( All new staff) – October 10, 2013 from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – October 17, 2013 from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – October 24 from 8:30-11:30

## Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Peptamen, Jr. (vanilla)	24 – 8.45 oz cartons	6/20/13	Webster County Health Dept.	Kathy Josten 515-573-4107
Infant Neocate Chocolate Neocate Jr.	3 cans	6/21/13	HACAP	Debby Hildebrand 319-393-3368
Pediasure Enteral, Vanilla (24 – 8 oz cans per case)	2 case	7/2013	Mid Iowa Community Action	Sierra Meyers 515-282-9020
EleCare Jr. Unflavored	1 containers – 14.1 oz	8/2013	New Opportunities	Brenda Densmore 712-830-1329
Portagen	5 containers – 16 oz	8/2013		
EleCare Jr Vanilla	3 cans	8/2013	Upper DsM Opportunity	Janet DeLoughery 712-580-4269
Peptamen, Jr. (vanilla)	76 – 8.45 oz cartons	8/22/13	Webster County Health Dept.	Kathy Josten 515-573-4107
KetoCal 4:1 ratio Powder	6 containers	8/29/13	Webster County Health Dept.	Kathy Josten 515-573-4107
Enfagrow Gentlease Toddler formula 24 ounce powder	1	11/01/13	Operation Threshold	Nancy Anderson 319-292-1827
Neosure RTU	2 cases (6-1Q) plus 3 bottles	Jan – 14	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488