

Governor's Council on Physical Fitness and Nutrition Group Meeting Report

Meeting Date & Time: January 28 2010 8:30 am – 12:40 pm

Chair: Dr. Greg Peterson (attended by phone)

IDPH Staff: Tim Lane, Carol Voss, Marilyn Jones, Kala Shipley, Amy Liechti

Council Members in Attendance:

Greg Peterson and Jenny Norgaard by phone

Bret Altman Brian Tate

Diane Bartholomew Jim Hallihan

John Walling Jennifer Peterson

Curtis Linhart

Others in Attendance:

Patti Harding, Carrie Schiedel, Patti Delger (Iowa Department of Education) and Brian Jennings (Governor's office)

Discussion of desire to publicize the work of the Council. Ideas and processes for promotion were discussed.

Director Newton

Director Newton thanked the Council members for their willingness to serve and for their accomplishments. Nutrition and physical activity are important priorities for IDPH and shared his desire to support the Council's work.

Staff Updates

- Amy Liechti reported on progress with Healthy Awards Banquet. Feedback from the Council was shared and comments have been incorporated into the 2010 agreement.

Motion: Moved by Diane Bartholomew and seconded by Bret Altman that we approve working with the Wellness Council of Iowa on the 2010 Healthy Awards Banquet and recommend the remaining \$4,000 in FY2010 budget. Motion carried with seven in favor and one opposed.

- Tim addressed the profile of the Governor's Council Web site and the procedures that IDPH/IT had suggested for improving it. This included adding key words related to the Council in the description and has made the Web site easier to find. Calendar may be used to manage a few events. It may work to include state government challenge events that the Council is involved with and have links to events in the private sector. Tim will send out information about thumb drives and shirts.

Healthier US School Challenge

Patti Delger and Carrie Scheidel from the Iowa Department of Education presented information about the Healthier US School Challenge. Five Iowa schools have been recognized with two more applications at the regional level. In 2010 the Council may seek ways to promote the Challenge and recognize award winners.

Live Healthy Iowa Kids/Governor's Challenge

- Participation up from last year. So far 10,017 youth have signed up in 493 teams.
- Carol provided samples of the lessons and chart linking them to 21st Century Skills: Health Literacy.

Strategic Plan

- Carol presented the state-wide comprehensive plan for nutrition and physical activity mid-course revision.
- Began planning work for 2010.

Motion:

Next meeting March 25, 2010

Adjourned 12:40 p.m.