

Tobacco Use Prevention & Control Commission Meeting Minutes

March 28, 2014

AARP Boardroom, 600 East Court, Des Moines

9:00 a.m. to 12:00 p.m.

Voting Members	Non-Voting Members
<ul style="list-style-type: none"> • Chad Jensen - Chair • David Vander Horst • Rand Obranovic • Mikki Stier (phone) • Kierstin Perryman • John Culver 	<ul style="list-style-type: none"> • Senator Herman Quirnbach (phone) • Savana Dorsey, ISTEP President • Matt Gannon, Attorney General's Office • Representative Marti Anderson
Voting Members Not Present	Non-voting Members Not Present
<ul style="list-style-type: none"> • Shirley Daniels • Thomas A Greene 	<ul style="list-style-type: none"> • Representative Gary Worthan • Molly Hammer, Dept. of Education • Senator Michael Breitbach • Dennis Janssen, Dept. of Human Services

Tobacco Use Prevention and Control Staff: Garin Buttermore, Sheri Stursma, Sieglinde Prior, Joann Muldoon, Jerilyn Oshel, Robbyn Graves, Maggie O'Rourke

Legal Counsel to Commission: Heather Adams: AG's Office

Guests: Jessica Ekman: Alcohol Beverages Division (ABD), Gerd Clabaugh: Interim-Director of Iowa Department of Public Health (IDPH), Jen Schulte: American Cancer Society Cancer Action Network (ACS-CAN), Megan Aucutt: American Lung Association (ALA), Stacy Frelund: American Heart Association (AHA), Micki Sandquist: ALA, Threase Harms: Café,

I. Introductions & Welcome

Chad Jensen

Chad called the meeting to order at 9:02AM

II. Approval of Meeting Minutes

Chad Jensen

David moved to approve the February 14, 2014 minutes and Kierstin second, unanimous approval

III. Old Business

Chad Jensen

A. Election of Chairperson and Vice Chairperson

- The commission discussed if Mikki Stier would accept a vice chair role. All members were asked of their interest. Chad asked for a motion to nominate a chair person.
- David moves for Chad to be chair and Micki to be vice chair for 2014. John second. Unanimous vote of approval.

IV. New Business

Gerd Clabaugh

A. New Commission Members Appointed

- Jerilyn announced names of new commission members: Micki Sandquist from the American Lung Association and Brian Pins from the Waverly Health Center in Bremer County. Their term starts May 1, 2014. Tom Greene will be leaving the commission. We are waiting for the governor's office for a person from Office of Drug Control Policy to be named to the commission.
- Commission training is scheduled for the May meeting to educate Commission members about the Division and its programs.

V. Director's Report/Update

Jerilyn Oshel

A. Quitline Update

- Jerilyn stated that the Quitline Dashboards are part of the meeting's packet, but that she included a new call volume sheet. Jerilyn stated that the Division is using billboards, radio ads, and ads in print media to promote the Quitline. The Division will be looking to see where people who call the Quitline have heard about it.

B. FY14 Budget

- Jerilyn stated that the I-3 report is in the commission packet. A "budget information sheet" is also in the packet to help explain what is happening in budget in a more readable form. Jerilyn discussed the budget using the budget information sheet.

VI. Legislative Report Legislators

- **Rep. Marti Anderson:** She hasn't seen the Health and Human Services budget yet. She hopes it will be released in the next week.
- **Sen. Quirnbach:** Nothing to report about Human Services budget committee. A target has been set but no specifics are currently available. Sen. Quirnbach will speak to members on that committee in support of funding for the Division. An e-cigarette bill was passed out of the House a few weeks ago. Sen. Quirnbach is working to strengthen the bill in the Senate. Some items, taxation and inclusion in the Smokefree Air Act, probably won't happen this year. Focus this year is on limiting access to minors.

VII. Legislative Update Advocates

- Jen Schulte indicated that budgets should be out Monday or Tuesday of next week. The advocates expect to see level funding or a small increase. American Cancer Society-Cancer Action Network is still opposed, for many reasons, to the House e-cigarette bill.
- Threase Harms echoed what Jen reported, especially the opposition to the House file on e-cigarettes. Also encouraging legislators for increased funding for tobacco control.
- Chad Jensen asked if there is something else that the Commission can do to support the efforts of the advocates.
- Rep. Anderson asked that the legislators be given the most current information.
- Jen noted that e-cigarettes not being defined as tobacco products is one of the most concerning aspects.
- Threase also pointed out that the bill would preempt local communities from strengthening e-cigarette laws.
- Chad asked Gerd if any information is going to the local communities about these developments.
- Gerd views the Department as an education provider and we can provide this information, what the research says, to local communities and legislators.

VIII. TUPAC Program Update

ISTEP Council

A. Youth Program

- Savana stated that a retreat was being held in Iowa City tomorrow. This is a make-up retreat from our last retreat which was hampered by poor weather. This retreat will focus on presentations for the summer summits.
- Savana presented a short PowerPoint on activities happening in ISTEP in the last few weeks. Focus on Kick Butts Day activities including a video, a social media game and local activities like cigarette cleanup activities.
- View our videos at IowaSTEP on YouTube.
- Rand reviewed the Executive Council application. This is important so that ISTEP can remain youth-led. Commission members and the public are encouraged to give Council Applications to youth they know who may be interested.
- John updated Commission about promotions for the summits. Those promotions include posters, phone calls, and videos encouraging people to sign-up. Everyone should visit the summit website, www.istep2014summit.com

B. Center for Disease Control (CDC) Update

Sieglinde Prior

- Sieglinde stated that the Division applied for an extension of our grant from the CDC and it was approved. The new grant starts tomorrow.

IX. Other Attendee Reports

A. Attorney General's Office

Matt Gannon

- Matt stated that the annual Master Settlement Agreement (MSA) payments are due April 15. Due to the 'Diligent Enforcement Arbitration' results the calculations for what this year's payment will be isn't ready yet. / Iowa and 24 other states are preparing for Round 2 of a court case with the tobacco companies. / E-cigarette update: Attorney General Miller and a few others heard from Senator Harkin arguing that the MSA gives states the ability to regulate e-cigarettes. AG Miller doesn't believe this is true and the MSA doesn't apply for a couple of reasons. Matt will provide a copy of that letter to the Commission / The AGs office agrees that a law limiting youth access to e-cigarettes is important to pass this year.

B. Department of Education

Molly Hammer

- Not in attendance

C. Department of Human Services

Dennis Janssen

- Not in attendance

D. Alcoholic Beverages Division (ABD)

Jessica Ekman

- Jessica indicated that two handouts were provided in packet. The compliance check rate is currently at 93% and is a slight increase from past years. ABD anticipates spending all of their tobacco funds.

X. Public Comment

- No comments

XI. Adjournment

- Adjournment 10:24 a.m.
- David move, Kierstin second, unanimous vote of approval
- Next meeting 5/30/14 AARP Building

Respectfully submitted by

Garin Buttermore April 10, 2014