Iowa WIC Program 1-800-532-1579



Your child has you. And you have WIC

Bureau of Nutrition and Health Promotion

Friday Facts

Week ending Issue: December 17, 2010 - Issue #83

Policy

From the WIC Services Policy and Procedure Manual — 360.40 Outreach

Outreach activities are intended to help ensure that those individuals at greatest risk are aware of WIC services. Coordination of efforts with MH, CH, FP, Food Assistance, Public Health Nursing, EPSDT, FIP, and Medicaid through county level agreements to exchange referrals is required.

Information

TV & Video Time Documentation – Are you answering this question?

On September 30th during lunch of the WIC Training, Sarah Taylor Watts presented information on a new ARRA funded project around TV & Video time. During this presentation she shared that the method for gathering data will be through your documentation in IWIN. So, it is essential that this is being completed.

During that training you were also presented with a new critical thinking guide to assist with the question "How many hours a day does your child sit and watch TV or videos?" The guide was updated to help provide more clarity to rounding increments that are not whole hours, covers adult and child programming, and programming while the child is in child care. If you need another copy of the critical thinking guide contact Jill Lange.

Update: DHS Combined Application Forms

The state office recently contacted DHS to check the status of revisions to the Health and Financial Support Application (470-0462) related to conversations with DHS staff last summer. We learned that DHS had determined that they could not delete WIC from this application form because it is considered to be a variation of the Health Services Application (470-2927) which is the mandated combined application. It is also the primary form used by families with young children to apply for Medicaid. After discussing our concerns and reviewing the form together, DHS agreed to revise the cover page describing WIC so that it includes the same language as now appears on the Health Services Application. This description follows:

WIC helps with checks that can be used at Iowa grocery stores and pharmacies to buy nutritious foods for pregnancy and postpartum women, and children under the age of 5. If you need WIC, call 1-800-532-1579 or visit the WIC website at http://www.idph.state.ia.us/wic/families/asp for information about making an appointment with your local WIC agency.

The revised form has been sent to the printer. However, the online form will not be updated as quickly. Therefore, clients may still use either version for some time yet.

We also advised DHS that WIC agencies only need to be faxed pages 1 and 8 from this application. This would address local agency concerns about the transmission of personal data and would save staff time and expense.

Reports

Interpreter Needs Report

Did you know the Interpreter Needs Report is available for use in IWIN? This report will help WIC staff forecast when interpreters will be needed for a clinic. Data is pulled from scheduled appointments where the preferred language is marked something other than English. For more information regarding this report, please see policy 330.40.

Resources

New Spanish Resource

A new Spanish resource is available in the American Dietetic Association (ADA) website. Visit: http://www.eatright.org in the Shop ADA link. The book entitled "Spanish for the Nutrition Professional, Second Edition" is 10% off during the month of December. The book is the ADA featured book of the month and is a popular pocket guide that focuses on cultural sensitivity. This edition has been updated to contain:

- 97 new items to the food lists
- 20 new counseling phrases
- A pronunciation key for all Spanish words in the word list and illustrations
- An expanded glossary
- A full body illustration with English and Spanish labels for head, stomach, arm, etc.

HELPDESK Updates

IWIN Updates

There has been a change in Policy 330.20. Starting January 1, 2011, receipt of WIC Identification Cards will no longer need to be filled out. Agencies will no longer need to email or fax the form to us or call us to tell us you have received so many boxes. You will actually see the change sometime next fall.

Dates to Remember

<u>2011</u>

• 5th Monday clinics

We do not anticipate any major changes to IWIN in 2011. Due to this, you can schedule clinics on the 5th Monday of the month if needed

NETC

- January 24 & 25
- April 18 & 19

- July 25 & 26
- October 24 & 25

Advisory Committee Meetings

- March 4
- July 15
- October 7

Core Workshops

- March 28 & 29 Maternal Nutrition and Breastfeeding Workshop
- April 29 Communication & Rapport Building Workshop
- June 23 & 24 Infant and Child Nutrition Workshop:

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Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Pediasure 1.5	48 – 8 oz cans	7/1/2011	Broadlawns	Nikki Davenport at 515-282-6710
Enfaport Lipil	23 – 8 oz cans (ready- to-feed)		Johnson County WIC	Chuck Dufano at 319-356-6042
Enfaport Lipil	5 cases (30 cal/oz)	9/11/2011	American Home Finding	Cindy Meiners at 641-682-8784
Neocate Junior	3 cases	10/11/2011	MICA	Justine Hoover at 641-752-7162