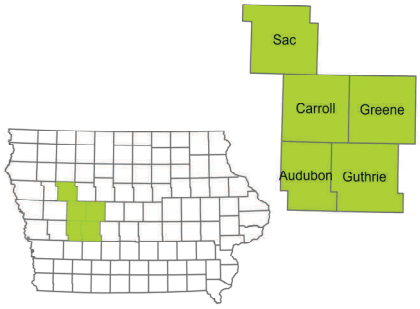
# Tobacco Prevention Community Partnership Snapshot — FY 2014

# New Opportunities

Executive Director: Chad A. Jensen
23751 Highway 30, Box 427 Carroll, Iowa
cjensen@newopp.org 712-792-9266

Prevention Director for tobacco:
Christy A. F. Jenkins cjenkins@newopp.org


Population and Funding

**Population served:** 56,624

Audubon: 5,910
Carroll: 20,631
Greene: 9,153
Guthrie: 10,777
Sac: 10,153

**FY 2014 funding: $57,485**

**Funding per capita: $1.01**


Iowa Department of Public Health

Division of Tobacco Use Prevention and Control

Interim Division Director: Jerilyn Oshel

321 E. 12th Street
Des Moines
IA 50319
515-281-6225
http://www.idph.state.ia.us/tobacco/


## Tobacco Related-Disease Burden

age-adjusted rate/100,000 population

| County | Death rate | | | | Hospitalization rate | |
|---|---|---|---|---|---|---|
| | cancer | heart disease | stroke | COPD/ emphysema | COPD/ emphysema | asthma |
| Audubon | 168.4 | 159.4 | 36.3** | 26.9** | 70* | 35* |
| Carroll | 172.3 | 162.5 | 38.6 | 43.4 | 128* | 42* |
| Greene | 189.8 | 149.7 | 43.6 | 46.5 | 145 | 91 |
| Guthrie | 181.7 | 150.9 | 34.5** | 61.1 | 124 | 53 |
| Sac | 167.8 | 147.4 | 59.8 | 54.7 | 275* | 63* |
| State of Iowa | 173.1 | 178.3 | 45.3 | 47.6 | 174 | 69 |

## Estimated adult smoking prevalence

IA Behavioral Risk Factor Surveillance System, 2004-2010

Audubon: na
Carroll: 21.2% (15% - 30%)
Greene : % (0% - 0%)
Guthrie: 11.4% (7% - 18%)
Sac: 21.6% (15% - 31%)
State of Iowa (2011): 20.4%

## Youth tobacco use prevalence

Iowa Youth Survey, 2012

Audubon: 0
Carroll: 12%***
Greene: 27%
Guthrie: 14%
Sac: 25%
State of Iowa: 17.0%

Population counts are based on 2012 population estimates from the U.S. Census Bureau. Adult prevalence estimates are self-reported rates of smoking in Iowans 18 and older; youth rates are self-reported tobacco use rates in 11th grade students. **Rates where number of events is less than 20. *At least 5% of all county inpatient records are missing. ***Less than half of 11th grade students in this county participated in the survey. Rates that are asterisked should be interpreted with caution and not compared with other counties. na=number students participating too low to reliably report rates. Deaths are 2008-2010 and hospitalizations are 2006-2008 vintage. Average per capita state funding across all community partnerships was $0.71 in FY2014.