Tobacco Use Prevention & Control
Commission Meeting Minutes
December 6, 2013
AARP Boardroom, 600 E Court, Des Moines
9:00 a.m. to 12:00 p.m.

Voting Members
- Chad Jensen - Chair
- David Vander Horst
- Shirley Daniels
- Thomas A Greene
- Mikki Stier (phone)

Non-Voting Members
- Senator Michael Breitbach
- Senator Herman Quirmbach
- Matt Gannon, Attorney General's Office
- Savana Dorsey, ISTEP President

Voting Members Not Present
- Aislinn O'Brien
- Rand Obranovic

Non-voting Members Not Present
- Representative Marti Anderson
- Representative Gary Worthan
- Dennis Janssen, Dept. of Human Services
- Molly Hammer, Dept. of Education

Tobacco Use Prevention and Control Staff: Garin Buttermore, Sheri Stursma, Sieglinde Prior, Joann Muldoon, Maggie O'Rourke, Jerilyn Oshel, Robbyn Graves, Don Owens

Legal Counsel to Commission: Heather Adams: AG's Office

Guests: Deborah Thompson: Iowa Department of Public Health (IDPH), Jessica Ekman: Alcohol Beverages Division, Dr. Mariannette Miller-Meeks: Director of IDPH, Cassandra Furlong: American Cancer Society-Cancer Action Network (ACSCAN), Jenn Schulte: ACSCAN, Megan Aucutt: ALA, Julie Florian: Harrison County Home Public Health, Threase Harms: Café, Kevin Gabbert: IDPH, Kierstin Perryman: ISTEP,

I. Introductions & Welcome **Chad Jensen**

Meeting called to order at 9:09 AM: Agenda approved

II. Approval of Meeting Minutes **Chad Jensen**

October 4, 2013: Dave Vander Horst move , Shirley Daniels second, unanimous approval

III. Old Business **Chad Jensen**

A. Proposal of Integration of Tobacco Division
   - Dr. Miller-Meeks presented her rationale on why the Tobacco Division should be merged.
   - There was discussion among commission members and Dr. Miller Meeks.
   - Sen. Quirmbach stated that he did not feel the Commission was prepared to take any action and suggested that the Commission Chair, reach out to the other groups and seek their feedback. Heart Association and Lung Association multiply our voice and we should seek their input. We will table this until January 31 when we will hear from our constituents.
   - Dr. Miller-Meeks stated that she presented this to the Commission to get feedback. She stated that she has received that feedback. If this Commission would like to provide more feedback that would be desirable.

B. Further Discussion of Permanent Tobacco Division Director
   - Dr. Miller-Meeks stated that she has not done anything with this process because of the integration discussion we just had. She stated that we (Heather Adams and I) had a discussion about the need for clear guidance from the Commission based on the conversation we just had.
     David Vander Horst moved to ask Dr. Miller-Meeks to start the process to find a fulltime division director, Shirley Daniels second, unanimous approval

C. Strategic Planning Update
   - Chad stated that the committee met on November 14, 2013, and that they are scheduled to meet again on Monday December 9, 2013.
   - The members of this committee are: Chad Jensen, Thomas Greene, Dennis Jansen, Megan Aucutt, Cathy Callaway, Jerilyn Oshel, Sieglinde Prior, Jenn Schulte, Savana Dorsey, Robbyn Graves, Sheri Stursma, Amy Hunold-Van Gundy.

IV. New Business **Chad Jensen**

A. 2014 Commission Meeting Dates
   - Times and dates looked at and please put them in your calendar. The next meeting is January 31, 2014.

V. Director's Report/Update **Jerilyn Oshel**

A. Quitline update
   - Jerilyn Oshel included two Dashboard handouts in the Commission packet for review. One for web only and one for phone. She stated that we are working with Medicaid and Alere to target pregnant women, and the professionals who work with this population, with education materials.

B. Community Partnership Update

- Jerilyn Oshel stated that we still have 96 of 99 counties funded and the we are currently writing next year's RFP (Request for Proposal) for the Community Partnership grant.

C. FY 14 Budget

- Jerilyn Oshel provided the Commission with a budget handout and stated that our contracts should be approximately 33% spent down. Currently they are not but we have plans in place to address that.
- Chad Jensen stated that the Commission would like to challenge the staff to bring back a plan by January 31st about how they are going to spend down those funds. Chad indicated that he will make a call to Dr. Miller-Meeks to convey the Commission's concerns and ask that she meet with Jerilyn and Sheri to help develop a plan.

VI. Legislative Report **Legislators**

- Sen. Breitbach stated that he had nothing to report. He is concerned about e-cigs and hope that we'll having something about that by end of session. It's important to make sure it's a good bill so we don't miss important points.
- Sen. Quirmbach also expressed his concern about e-cigs and will introduce legislation to prohibit sales to under 18. We are waiting for guidance from the CDC before we go forward with taxation issues or other regulatory matters.

VII. Legislative Update **Advocates**

- No update given

VIII. TUPC Program Update

A. Youth Executive Council **Robbyn/I-STEP Executive Council**

- Robbyn Graves stated that they have met with ZLR and Lava Row for a social media strategy.
- Savana Dorsey gave a presentation that highlighted the following information:
  - Removal of hyphen from name ISTEP
  - Reviewed Red Ribbon Week (RRW) and Great American Smokeout (GASO)
  - summits are in June

B. CDC Update **Sieglinde Prior**

- Sieglinde Prior stated the Division has not received the new funding announcement from the CDC but expect to receive it in January. We are at the end of our current 5 year CDC grant.

IX. Other Attendee Reports

A. Attorney General's Office — Matt Gannon

- Matt Gannon stated that he received a response from the FDA regarding the letter sent by attorneys' general about E-cigarettes. We meet in October with the other states and the tobacco companies in our tri-annual meeting.

B. Alcoholic Beverages Division — Jessica Ekman

- Jessika Ekman had two handouts included in the Commission member's packets. One on compliance checks indicating a 92.2% compliance rate through November. The other hand out reflects funds spent though November 21, 2013.

X. Public Comment

- Teresa Harms from Café Iowa indicated that her group would be glad to share thoughts and offer recommendations for use of funding.
- Teresa Harms recommended that the Commission and Division do the following:
  - Present to the Health and Human Services Committee at the legislature.
  - Meeting between the Governor and the commission.
- Jen Schulte stated that we are opposed to the merger and indicated the following:
  - We will take it up with the legislature if she (Dr. Miller-Meeks) continues to move forward.
  - Jen also stated that she would like to ask Sen. Quirmbach to meet with the advocacy groups about any e-cigs bill.

XI. Adjournment

- Adjourn 11:17 am
- Thomas Greene move, Micki Stier second, unanimous vote of approval.
- Next meeting 1/31/14 at West Des Moines Learning Resource Center in West Des Moines

Respectfully submitted by,

Garin Buttermore December 13, 2013