

**AGENDA**  
**IOWA STATE BOARD OF HEALTH**  
**SEPTEMBER 14, 2011      10:00 A.M.**  
**5<sup>TH</sup> FLOOR SOUTH CONFERENCE ROOMS #517-518**  
**LUCAS STATE OFFICE BUILDING**  
**321 EAST 12<sup>TH</sup> STREET, DES MOINES, IA**

In accordance with its statutory duties, the Iowa State Board of Health is the policy-making body for the Iowa Department of Public Health. The board's mission is to protect and promote the health of all Iowans by reviewing the field of public health and making recommendations to the department, the Iowa General Assembly, and the governor on a wide range of public health issues. The board also adopts rules consistent with the law for the protection of the public health and the prevention of substance abuse.

**CALL TO ORDER**

Justine M. Morton called the meeting to order.

**ROLL CALL**

**Members present:**

Justine M. Morton, Chair  
Rowe Winecoff, Vice Chair  
Tonya Gray  
Hattie Middleton  
Jay Hansen  
Maggie Tinsman  
Kenneth Wayne  
Michael Wolnerman  
Karen Woltman

**Members Absent:**

Gregory Garvin  
Donald Skinner

**Other Attendees:**

Heather Adams, Asst. AG  
Mariannette Miller-Meeks  
Shayne Huston, Acting Recording Secretary

**I. Minutes**

- a. Correction requested to add Justine M. Morton's name into the nomination for Chair into the section referring to officer nominations. Correction was made.
- b. A motion made by Rowe Winecoff and seconded by Hattie Middleton to approval the July 13, 2011 Board of Health minutes carried unanimously.

**II. Rules**

- a. Department of Public Health [641]
  - i. Adopted and Filed
    1. Chapter 55, "Advisory Council on Head Injuries"

Changes from the existing rules include the change in the name of the Council from "Advisory Council on Head Injuries" to "Advisory Council on Brain Injuries" and the addition of a definitions rule and a mission statement. The majority of the remaining additions are a result of incorporating the Council's current bylaws into the rules. No comments were received and no changes were made to the rules as published under notice.

A motion made by Jay Hanson and seconded by Rowe Winecoff to adopt and file the amendments to Chapter 55. Motion carried unanimously.

2. Chapter 77, “Local Boards of Health”

These rules define the roles and responsibilities, parameters and structure of the local boards of health and allows local boards of health and boards of supervisors an optional process to merge counties to form a district board of health. No one attended the public hearing. No written comments were received. The following changes have been made upon further internal review. Three definitions have been added; “county health department,” “district board” and “district health department.” Changes have been made in rules 77.8, 77.9, and 77.12 to clarify the difference between the district board of health, district health department, and a county health department.

A motion made by Rowe Winecoff and seconded by Jay Hanson to adopt and file the amendments to Chapter 77. Motion carried unanimously.

3. Chapter 82, “Office of Multicultural Health”

These amendments change the name of the Office of Multicultural Health to the Office of Minority and Multicultural Health. The amendments also add a statement of purpose for the office and additional language to the rule on responsibilities of the office. All of these changes are the result of legislation passed in 2010. No comments were received and no changes were made to the rules as published under notice.

A motion made by Hattie Middleton and seconded by Rowe Winecoff to adopt and file the amendments to Chapter 55. Motion carried unanimously.

4. Chapter 155, “Licensure Standards for Substance Abuse and Problem Gambling Treatment Programs”

These amendments add a requirement that substance abuse and gambling treatment programs notify the Department in writing within ten working days when a certified or licensed staff member has been sanctioned or disciplined by a certifying or licensing body. No comments were received and no changes were made to the rules as published under notice.

A motion made by Jay Hanson and seconded by Rowe Winecoff to adopt and file the amendments to Chapter 55. Motion carried unanimously.

ii. Notice of Intended Action

1. Chapter 126, “State Medical Examiner”

This proposed amendment clarifies that the fees collected under subrule 126.3(1) are considered repayment receipts. The amendment also adds paragraphs to the subrule.

### III. Department Reports

#### a. Director's Information – Dr. Miller-Meeks

##### i. Healthiest State in the Nation Update

This initiative is privately led and publically supported. Iowa was ranked 8<sup>th</sup> in the nation and then dropped to 19<sup>th</sup>. Wellmark has contributed \$25 million towards the consulting on the wellbeing index. Wellbeing index is the metric tool that will become more granular for communities vs. overall state.

The Blue Zone is being utilized as the guiding methodology. The book studied the attributes of various long lived communities in 9 areas, plant diet, natural exercise, life purpose, emotional wellbeing, and other natural activities to name a few of the attributes.

The first blue zone community was Albert Lea, Minnesota who is seeing a reduction in healthcare costs and lengthening of life span. The beach cities in California are also utilizing this Blue Zone methodology. Iowa will select ten communities over the course of the initiative. Four communities will be selected in the first year.

October 7 is the kick off for the Healthiest State initiative and many Iowa counties along with the State complex are planning walking events.

#### b. Staff Reports

##### i. Iowa Health Update – Ann Garvey

1. First case of West Nile has been reported. We expect that cases will continue to be reported throughout the next several weeks.
2. Flu – IDPH has been preparing for this season. The influenza vaccine is widely available and contains the same 3 strain as last year's vaccine. About half of the Vaccine for Children supply has been distributed at this point. IDPH continues working with providers to answer questions about supply and administration.

#### c. Annual Review of Regulatory Plan – Barb Nervig

- i. This report is on the website
- ii. Some rules were on plan last year but could not be addressed so there is some carry over. New rules may show up on this plan during the year due to legislative actions.
- iii. Plan is organized by division and then numerically by chapter numbers.
- iv. At the next Board of Health meeting there will be a packet on Vital Records rules to update up the older rules.

#### d. Annual Orientation Refresher for Board Members - Julie McMahan

New member training was held just prior to the Board of Health meeting.

A refresher was provided by Julie McMahan taking the entire group, new and past members, through the various areas of responsibilities for the State Board of Health.

### IV. IV Substance Abuse

#### a. Report from Substance Abuse/Problem Gambling Treatment Program Committee –

Jay Hansen

Jay Hansen described the purpose of this committee for the new members.

The committee approved three (3) licenses, deferred one (1) license, three (3) complaints were reviewed and the IDPH recommendations were accepted.

- b. Update on Mental Health Redesign – Kathy Stone
  - i. The redesign led by DHS based on legislation this past session. This connects with the IDPH department. Last fall a grass roots effort to move this to the IDPH. This transition did not happen. SF525 initiated the redesign.
  - ii. DHS is in the middle of this initiative and has implemented work groups. The work groups will likely have 6 meetings each and have had 2-3 meetings already.
  - iii. IDPH has representatives on most of the work groups. Documentation is online on the DHS website.
  - iv. DHS.State.IA.US and then click on the links for the redesign.
  - v. There are variations across the state of the services that can be accessed. This includes time for services, location of services, etc. The regionalization is reviewing this differences to identify ways to help provide consistent services.
  - vi. Kathy will bring the recommendations to the State Board of Health for information.
  - vii. There is a task force for drug abuse that is meeting. Medication assisted treatment that was discussed at the Substance Abuse meeting this morning. Kathy will connect Michael Wolnerman to this group.
  - viii. The adult and juvenile task force is looking at the substance abuse portion. IDPH has representation on both task forces.
- c. Intro of New Media - Kathy Stone
  - i. IDPH has initiated distance treatment in the Gambling Treatment. Looking at ways to improve services in rural areas. The availability of treatment through text messages, online chats and other electronic channels is showing effectiveness. This helps rural as well as local individuals because of the 24/7 access to help.
  - ii. A demonstration was done for Director Miller-Meeks about 3 months ago. A demo could be provided at the November meeting. Potential to help other areas of health such as tobacco, mental health and much more.
  - iii. Social media can be highlighted from local partners and now moving this to the state level of public health. This helps support people who want to remain anonymous.
  - iv. November will have a demonstration scheduled for the Board of Health members.

## V. Old Business

- a. eHealth Questions – Kim Norby
  - i. A work group is meeting to establish fees to support sustainability requirement of this initiative. The department has been gathering Memos of Understanding to set the fees and show the financial sustainability.
  - ii. At the November meeting the board will be presented with the plan for board approval.

## VI. New Business

- a. Introduction to IDPH 2012 Budget handout – Dr. Miller-Meeks
  - i. Overall budget has been reduced at both State and Federal levels. For fiscal year ‘13 the department will be requesting to have a full restoration of budget amounts. Additional funding for HIN will be requested from the legislation.
  - ii. Divisions are reviewing if there is need for additional funding.
  - iii. The state revenues decreased from year over year in the month of August. Possible belt tightening may be needed.
  - iv. Cuts are being seen in the federal grants primarily in the preparedness areas. Will need to look at regional framework.
  - v. CDC anticipates that there will be some decreases when the budget commission meets again. We do anticipate that funding will create some challenges.

- vi. The IDPH website contains the full budget documentation.
- vii. Maggie – it is difficult to get much information from the report. She would like to see how many FTE comparing to prior year. How many people are served? Director – annual report has the detail. Maggie – wants to make this easier. Director – happy to have report in whatever form SBOH would like to have it. We have the people served.
  - 1. Add FTE comparison YOY
  - 2. Add people served comparison
  - 3. Send the supporting document that the Director received from Marcia
- viii. Community needs assessment investigates and identifies what the priorities should be addressed for unmet needs.
- ix. Milk certification was moved to Dept of Agriculture and that is why it is zero.
- x. Youth Suicide moved to DHS. A federal grant ended for this program as well.

**VII. Next Meeting Nov 9th**

- a. Review Public Health Standards – Joy Harris
- b. Healthy Iowans – John Durbin/Martha Gelhaus
  - i. Overview of the methodology for developing the state health needs assessment and health improvement plan.
  - ii. Results of the state health needs assessment
- c. HIN Financial Sustainability

**VIII. Adjournment** moved at 12:24 pm

A motion was made by Maggie Tinsman and was seconded by Hattie Middleton. Motion was unanimous.

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