

**Tobacco Use Prevention & Control  
Commission Meeting Minutes  
June 6, 2014  
AARP Boardroom, 600 E Court, Des Moines  
9:00 a.m. to 12:00 p.m.**

<p><b>Voting Members:</b></p> <ul style="list-style-type: none"> <li>• Chad Jensen - Chair</li> <li>• Micki Sandquist</li> <li>• Shirley Daniels</li> <li>• Brian Pins</li> <li>• Rand Obranovic (phone)</li> <li>• Kiersten Perryman (phone)</li> <li>• Mikki Stier (phone)</li> </ul>	<p><b>Non-voting Members:</b></p> <ul style="list-style-type: none"> <li>• Senator Herman Quirmbach</li> <li>• Representative Marti Anderson</li> <li>• Matt Gannon, AG's Office</li> <li>• Savana Dorsey, ISTEP President</li> <li>• Dale Woolery, ODCP</li> </ul>
<p><b>Voting Members Not Present:</b></p> <ul style="list-style-type: none"> <li>• David Vander Horst</li> <li>• John Culver</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Non-voting Members Not Present</b></li> <li>• Senator Michael Breitbach</li> <li>• Representative Gary Worthan</li> <li>• Dept. of Human Services</li> <li>• Dept. of Education</li> </ul>
<p><b>Tobacco Use Prevention and Control Staff:</b> Garin Buttermore, Sheri Stursma, Jerilyn Oshel, Robbyn Graves, Joann Muldoon, Maggie O'Rourke</p> <p><b>Legal Counsel to Commission:</b> Heather Adams, Attorney General's Office</p> <p><b>Guests:</b> Stacy Frelund, AHA; Cassandra Furlong, ACSCAN; DeAnn Decker, IDPH; Jessica Ekman, ABD; Beverly Walsmith; Jen Schulte, ACS/CAN, Megan Aucutt, ALA, Deborah Thompson, IDPH; Emily Hockins, IDPH; Patti Funaro, LSA; Jess Benson, LSA</p>	

**I. Introductions & Welcome**

Chad

Jensen

- Chad called the meeting to order at 9:07am
- Introduced new members

**II. Approval of Meeting Minutes**

Chad

Jensen

- Mikki Stier moved to approve the March 28, 2014 minutes and Micki Sandquist second, Unanimous approval/ Shirley Daniels abstain

**III. Old Business**

Chad Jensen

- None

#### IV. New Business

Chad Jensen

##### A. Electronic Communication

- Chad asked if it is helpful for the staff to make paper copies for the Commission or is sending information electronically good enough.
- It was decided by Commission members that they would like to receive the paper copies at commission meetings, but would also like to have all documents sent out the week prior to the commission meeting with the agenda and minutes.

#### V. Director's Report/Update

Jerilyn Oshel

##### A. Quitline Iowa

- Jerilyn referred to the Dashboards Reports and indicated that most referrals come from healthcare providers. Most phone users are Medicaid participants. Web only dashboard: Friends/Family is highest "How Heard About" statistic.
- Jerilyn stated that billboards will be going up in June to promote Quitline Iowa awareness.
- Jerilyn stated that July 1, 2014, we are able to continue 8 weeks of free NRT to Quitline participants
- Rep. Anderson wondered if it is confusing to have to refer clients to different places (based on Medicaid or not)? Jerilyn responded with a yes, but pointed out there are also different forms for the Medicaid participants for different medications.
- Rep. Anderson asked where is the requirement to use phone instead of web come from. Jerilyn answered that it comes from Medicaid. We don't know if it's a state or federal requirement.

##### B. FY 14 Budget

- Jerilyn reviewed the narrative budget report with the Commission and included the I-3 report is in packet.

##### C. IDPH Director Report

Gerd Clabaugh

- Gerd stated that he was looking to move forward in hiring a permanent Division Director for the Tobacco Division. He is seeking approval for filling this position from DAS. A timeline would be posting position by the next Commission meeting. He is looking forward to this and working with the Commission on their advice in this process.
- Chad passed around a sheet and asked Commission members who could participate in an interview team to write their names down.
- Sen. Quirnbach reiterated how Iowa Code relates to this position and the role of the Commission.

#### VI. Legislative Report

Legislators

- Senator Quirnbach: He stated that the most important piece of legislation in this session was HF 2109 which banned sale of E-cigarettes to minors. E-cigarette sales are big business and this law takes a first step toward addressing this as a threat to public health. Votes not available to pass legislation that would have gone further i.e. taxation and inclusion in the Iowa Smokefree Air Act. This bill allows local governments to add further restrictions to e-cigarettes if they choose.
- Rep. Anderson: She stated that House Democrats were concerned that the bill may have been created by the tobacco industry but are, overall, happy with how the bill turned out.

## VII. Legislative Update

Advocates

- Stacy Frelund stated that many legislators that she spoke to were interested in including casinos to the SFAA but expectations need to be realistic. We are aiming to return to 2008 funding levels and all the good programs the Division was able to do then. Concerned that e-cigarette use in public places was not included in the e-cig law. She's happy that some places, like Principle Park in Des Moines do not allow the use of e-cigarettes.
- Jen Schulte stated that she would like to point out that the Division received an extra \$100,000 in this session. This is a start toward our 2008 funding level. Looking to the future there may be a push to equalize some taxation issues.

## VIII. TUPC Program Update

- A. Youth Executive Council I-STEP Executive Council/ Robbyn
- Robbyn Graves stated that Summit registration is currently at 101 total youth registrations for the summit. 88 students have all their paperwork turned in. All four locations have around 20 youth coming. The summit starts Tuesday in Harlan.
  - Savana Dorsey stated that she is looking forward to going on Summit Tour. She passed around some of the summit items that will be given to participants. (Folder, name tag, notebook, pen). Savana reported that we have two guest speakers coming to the summit from North Carolina (Chad and Marcia). They will be talking to the youth and adults about getting involved at the local level. Savana also reported that our summit street marketing event is in celebration of 50 years since the first Surgeon General's Report.
- B. Center for Disease Control Update Jerilyn Oshel
- Jerilyn stated that our application to the CDC was accepted and feedback was asked for and provided. Most of the feedback asked about how our action plan to the CDC would be carried out at the local level.
  - Jerilyn also reported that Mayo trainings are going on in four areas around the state to help our partnerships and local providers become trained in motivational interviewing techniques to help people quit smoking. Mayo has a couple of trainings that occur at different times in the year but our partnerships may not be able to attend those because of cost and time requirements.

## IX. Other Attendee Reports

- A. Attorney General's Office Matt Gannon
- Matt stated that there is more work that will need to be done with e-cigarettes but the law is a very important first step. An important part of the law is that now e-cigarette retailers will have to get a tobacco sales permit in order to sell these products. He stated that there have been talks of Lorillard and RJR merge into one company. He also reported that Marlboro is entering e-cig market. Matt reported the state received approximately \$71 million in tobacco settlement. Most of that goes to bond holders but over \$20 million goes into the General Fund. He also indicated that a joint working group is being formed in several states that includes AGs office and state public health agencies. Looking back at MSA and how those agencies can work together.

B. Department of Human Services

No Representative

- Not present

C. Department of Education

No Representative

- Not present

D. Alcoholic Beverages Division

Jessica Ekman

- Jessica provided a handout of Tobacco At A Glance / FY 2014 Results. She indicated that an updated budget should be ready sometime next week which will be included in the next meetings handouts. She also reported that ABD is going through all their websites, trainings, and other materials that address the new e-cigarette law and how it applies to retailers.

**X. Public Comment**

- Megan Aucutt asked if there will be a fact sheet for Community Partnerships dealing with e-cigarettes. Jerilyn Oshel answered yes; and that we are currently developing that fact sheet.
- Megan Aucutt asked if Quitline Iowa NRT is still patch, gum, and lozenge still 8 weeks? Jerilyn Oshel answered yes and that this will continue just as it has.

**XI. Adjournment**

- Adjourn 10:00 am
- Shirley Daniels move, Brian Pins second, unanimous approval
- Next meeting July 25, 2014 at AARP Building in Des Moines