



Bureau of Nutrition and Health Promotion

Friday Facts

Week ending Issue: June 17, 2011 – Issue #106

Policy

From the WIC Services Policy and Procedure Manual — 380.15 Breastfeeding Linkages

WIC contract agencies are encouraged to form linkages with private and public health care providers, the educational system, and community organizations to promote breastfeeding and to provide support for breastfeeding women.

A collaborative approach to breastfeeding promotion and support can create a strong supportive climate, provide consistent breast feeding information and help ensure a more effective use of all available resources.

Information

Hannah Auberg – IDPH Summer Intern

On Monday, June 13th, Hannah Auberg began her 7-week Public Health Nutrition Block Field placement (internship) with the Iowa Department of Public Health. Hannah is currently a student at the University of Tennessee in Knoxville working on her dietetic internship and MS in Public Health Nutrition and grew up in Muscatine, Iowa. Her major project for the summer is the 2011 Food Security Survey. Please keep an eye out for messages and instructions from her this summer regarding the survey.

Extra Income Guidelines

If any agency needs income guidelines in English or Spanish, please contact Linda at the Pott. County office at (712) 328-5886.

Healthy Kids, Healthy Future

A Resource on Health Promotion and Obesity Prevention in Early Care and Education

Visit HealthyKidsHealthyFuture.org to learn more.

The First Lady officially announced the newest initiative in her Let's Move! Campaign – Let's Move! Child Care in the past week. This new initiative creates collaboration between Let's Move! and Healthy Kids, Healthy Future. Together we will leverage all of the diligent work and advocacy that you, the Healthy Kids, Healthy Future community, has advanced together over the past two years, as well as the important work each of you has done independently for much longer.

The core of Let's Move! Child Care is a voluntary set of standards to engage child care providers in creating healthier environments for children. The standards relate to physical activity, nutrition, screen time and infant feeding that mirror the best practices Healthy Kids, Healthy Future has been promoting over the past two years. Child care providers who participate in, and achieve the goals laid out by the initiative, will receive some manner of recognition for their efforts.

As we all know, just laying out a set of standards alone is not sufficient for supporting practice change. From our experiences, we understand the necessity of supporting practice change with tools, training and technical assistance. Let's Move! Child Care therefore includes a web-based resource center with tools, training and technical assistance opportunities to support providers in their efforts to meet the voluntary standards. Many of these resources have been created or gathered via your organizations. We appreciate all of your support in sharing promising tools, training and technical assistance materials. These resources will be featured on the new and improved healthykidshealthyfuture.org website, hosted by Nemours. The website went live with the Let's Move! Child Care announcement made by the First Lady earlier today.

The new website also includes the information that was housed on the original Healthy Kids, Healthy Future website (the .com address will now direct all users to the new .org website). Readers will be able to access information about the inception of Healthy Kids, Healthy Future in September 2009 and the development of the national Steering Committee. We will also continue to highlight state success stories and share the most recent policy, practice and research advancements in our field. All of this information can be found under the tab "Change Your World: Healthy Kids, Healthy Future."

Body & Soul Health Fair

On June 25, the Iowa Department of Public Health and Bethel African Methodist Episcopal Church are holding a Body & Soul Health Fair in Des Moines from 11am – 2pm. The Body & Soul Program empowers African American congregations to eat more fruits and vegetables and to be physically active. There will be a YMCA ZUMBA demonstration, a smoothie and salad demonstration by a Hy-Vee dietician and Body & Soul trainings to encourage Iowans to start the program in their church. This is an event not to miss! *See invitation on last page of Friday Facts.*

Reports

Participant Name Report

Did you know the Participant Name Report is available in IWIN? This report lists the names of all enrolled participants by participant name and priority class. For more information regarding this report, please see policy 330.70.

EBT Update

EBT Update

As part of the EBT planning process, a survey through SurveyMonkey will soon be e-mailed to WIC Coordinators to help us determine which clinics are connected/disconnected as well as other clinic connectivity issues. In order to gather accurate data for each clinic, separate surveys will be completed for each WIC clinic. This feedback will be a very important piece in the EBT planning process. More information regarding these surveys will be provided soon.

Dates to Remember

2011

NETC

- July 25 & 26
- October 24 & 25

Advisory Committee Meetings

- July 15
- October 7

Grow & Glow (Breastfeeding Training)

- July 19/20
- July 21-22

Core Workshops

- June 23 & 24 - Infant and Child Nutrition Workshop

WIC Contractors' Meeting

- August 30

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Enfaport Lipil	23 – 8 oz cans (ready-to-feed)	9/1/2011	Johnson County WIC	Chuck Dufano @ 319-356-6042
Neocate	4 cans – 14 oz Powdered	10/2011	Webster County	Kathy Josten @ 515-573-4107
Neocate	19 cans – 14 oz powder 30 cans – 14 oz power	11/19/11 1/8/12	Rosebud WIC	Lucy Reifel @ 605-747-2617
Elecare, Vanilla	4 cans, 14.1 oz Powdered Elecare Vanilla	Elecare Vanilla – March 2012	Upper Des Moines Opportunity	Julie Erskine @ 712-213-1230
Similac PM 60/40	3 cans	10/2012	Johnson County Public Health	Chuck Dufano @ 319-356-6042

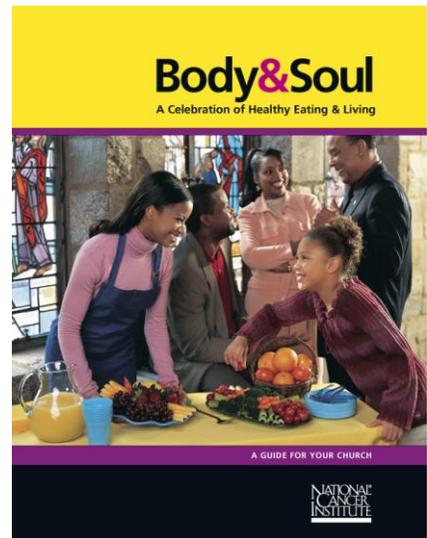
Body & Soul Health Fair

A Celebration of Healthy Eating & Living

Who: Iowa's African American Churches

What: Free **Body & Soul** training to encourage congregations to eat healthier, become more active and care for their bodies and spirits.

- Free Lunch
- Smoothie & Salad Demonstration
- YMCA ZUMBA Demonstration
- Learn about Local Health Services



When: **Saturday, June 25, 2011; 11am – 2pm**

Where: Bethel African Methodist Episcopal Church
1528 E. University Avenue, Des Moines, IA 50316

RSVP: **Victoria Brenton** at (515) 725-2163 or
Victoria.Brenton@idph.iowa.gov by **June 20th**.
Space is limited!

Body & Soul is an easy and fun way to encourage church members to eat a healthy diet of fruits and vegetables and to become physically active.