Tobacco Prevention Community Partnership Snapshot — FY 2014

Iowa Tobacco Prevention Alliance

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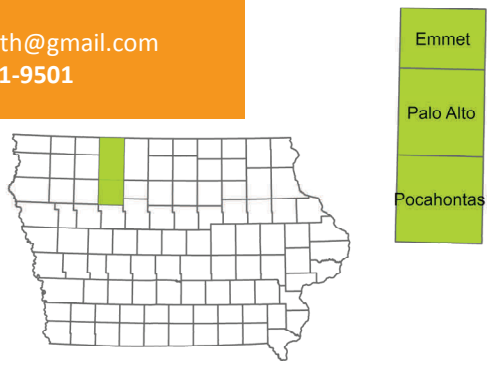

Population and Funding

Population served: 26,545

Emmet: 10,120
Palo Alto: 9,275
Pocahontas: 7,150

FY 2014 funding: $30,000

Funding per capita: $1.13

Iowa Department of Public Health

Division of Tobacco Use Prevention and Control

Interim Division Director: Jerilyn Oshel

321 E. 12th Street
Des Moines
IA 50319
515-281-6225
http://www.idph.state.ia.us/tobacco/

Tobacco Related-Disease Burden

age-adjusted rate/100,000 population

County	Death rate				Hospitalization rate	
	cancer	heart disease	stroke	COPD/ emphysema	COPD/ emphysema	asthma
Emmet	165.6	220.3	28.5**	33.2**	204*	99*
Palo Alto	149.3	201.7	30**	40.5	187*	46*
Pocahontas	125.7	208	53	41**	272*	36*
State of Iowa	173.1	178.3	45.3	47.6	174	69

Estimated adult smoking prevalence

IA Behavioral Risk Factor Surveillance System, 2004-2010

Emmet: 18.7% (12% - 28%)
Palo Alto: 15.6% (9% - 26%)
Pocahontas : 18.5% (11% - 30%)

State of Iowa (2011): 20.4%

Youth tobacco use prevalence

Iowa Youth Survey, 2012

Emmet: 24%
Palo Alto: 19%
Pocahontas: 8%

State of Iowa: 17.0%

Population counts are based on 2012 population estimates from the U.S. Census Bureau. Adult prevalence estimates are self-reported rates of smoking in Iowans 18 and older; youth rates are self-reported tobacco use rates in 11th grade students. **Rates where number of events is less than 20. *At least 5% of all county inpatient records are missing. *** Less than half of 11th grade students in this county participated in the survey. Rates that are asterisked should be interpreted with caution and not compared with other counties. na=number students participating too low to reliably report rates. Deaths are 2008-2010 and hospitalizations are 2006-2008 vintage. Average per capita state funding across all community partnerships was $0.71 in FY2014.