

lowa Department of Public Health Promoting and Protecting the Health of Iowans

Thomas Newton, MPP, REHS Director

Chester J. Culver Governor

Patty Judge Lt. Governor

Minutes of the Iowa Gambling Treatment Program Advisory Committee January 9, 2009 Meeting

Advisory Members	Advisory Members	Others
Present	Absent	<u>Present</u>
Bob Winkler	Audrey Carlson	Margaret Van Ginkel, Mike Getz,
Rev Timothy Bonney	Stephanie Lawrence	Mark Vander Linden, Tracy Smith,
Fred Breen	Rev. David Digby	Lisa Pierce, Monica Stutzman,
Chuck Tornblom		Stan Landon, Dr. Don Black,
Candace Peters		T.J. Gorman, Martha Shaw
Peg Naylor		Chuck Sweetman, Dan Kenel,
Doug Borkowski		Andrea Meylink, Matt Cihak,
Cynthia Steidl		and Bob Kerksieck
Dr. Gene Lutz		

- 1) Chairperson Candace Peters called the meeting to order at 1:02 p.m. and introduced participants at all sites.
- 2) The October 3, 2008 meeting minutes were approved. Dr. Don Black moved and Cynthia Steidl seconded.
- 3) Mark Vander Linden provided an overview about budget cuts from the state. The lowa Gambling Treatment Program (IGTP) is untouched as of right now although many state cost-savings actions will affect us, including: no temporary staffing, no out-of-state travel with state funds, in-state travel is closely monitored, no equipment purchases, and Department sponsored conferences are on hold. The legislature will begin their session Monday (January 12) and the status of the IGTP FY2010 budget is unclear. The Training Resources budget for this fiscal year was approved. The ISAIC contract was delayed because of the flooding of the ISAIC facility (Cedar Rapids Public Library) and the change in their director. A contract for ISAIC has been proposed and is being reviewed by the Department of Management, but has not been approved yet.
- 4) Mark Vander Linden provided an update on the 2009 Strategic Plan. The Strategic Plan and a timeline for goals and objectives were e-mailed this morning. This process started when a new Strategic Plan Committee met in July of 2008 to review the January of 2007 Strategic Plan. Deadlines were added to action steps and the language was changed so that we would be able to evaluate when action steps have been accomplished. Fred Breen added that he hoped this would make the IGTP Advisory Board more active and proactive. Priorities include getting prevention programming into schools, relationships between providers and gaming/lottery, and implementing SF2425. Participants asked if the legislative fact sheet could be distributed and used by

committee members and participants. Mark said he would get it out. Fred Breen moved and Rev. Tim Bonney seconded to accept the 2009 Strategic Plan, and the motion passed.

- 5) Mark Vander Linden gave a State of the System report. This was distributed earlier in the day. Material was drawn from the Strategic Plan, the BETS-OFF Website, provider quarterly reports, and an excellent Prairielands ATTC workforce survey (58 gambling service providers from Iowa responded). In response to a question about the report, advertising revenue spent is usually related to the number of Helpline calls and to client numbers.
- 6) Bob Kerksieck gave an update on progress toward achieving SF2425 requirements. A handout was sent out earlier in the day, clearly showing some of the key differences between problem gambling licensure and substance abuse licensure. Feedback about these differences was sought from members of the lowa Behavioral Health Association (IBHA) at their December meeting and feedback will also be sought from the members of the Chemical Dependency Treatment Programs of Iowa (CDTPI). The other issues regarding SF2425 primarily deal with funding and service areas and have not been resolved yet. However the Department will take steps to make certain that programs that provide problem gambling services use properly trained and credentialed staff, and meet thresholds regarding required numbers of gambling clients and services provided.
- 7) Dr. Gene Lutz gave a brief report on the Iowa Gambling Treatment Outcomes Monitoring project. Gene noted that few other states track problem gambling treatment outcomes as well as Iowa does. There has been an upturn in participation from providers.
- 8) Tracy Smith gave a report on helpline calls and media. Generally, even though advertising expenditures are staying stable, helpline calls and numbers of clients are down. This was primarily due to two things: First, normally when ZLR markets they are very good at getting a significant number of free ads (added value-public service) to go along with the paid ads. Because this past fall was during an intense election, media time was already bought up in large part by paid political ads, and they didn't have the additional time to donate. Second, the ratings for the shows and the networks were down this fall...not the number of ads. So, when ratings are down for shows or networks, that means not as many people are watching, so the ads didn't get the reach (ratings) we bought. The networks have to make it up to us and they are this first quarter of 2009.
- 9) Monica Stutzman distributed a training schedule for 2009 which was e-mailed out later in the day. The following are scheduled:

February 13, 2009

ICN Gambling

Pathways Model and Problem Gambling: Youth and Senior Adults Lia Nower, J.D., PhD., is the associate professor and director of the Center for Gambling Studies at Rutger University. Her workshop will focus on the Pathways Model and how it applies specifically to youth and senior adults. This training session will be broadcasted via the Iowa Communications Network to various sites throughout the state.

March 26, 2009

Problem Gambling Prevention

Jim Wuelfing, NRPP, is the Director of Prevention for the Massachusetts Council on Compulsive Gambling. He will focus his training on problem gambling prevention with a focus on youth and college students. This all day session will be held in Des Moines.

April 6, 2009

Pre Governor's Conference

Problem Gambling Networking

This session will be a follow-up networking opportunity relating to Jim Wuelfing's session on 3/26/09. It will focus on the prevention of problem gambling in youth and college students. Individuals attending the training session in March will be able to discuss what they learned and may have experienced in the field since the workshop.

April 7-8, 2009

32nd Annual Governor's Conference

A terrific line-up of presenters focusing on problem gambling are being assembled for this year's Annual Governor's Conference.

Dr. Lawrence Kutner with the Harvard Center for Mental Health and Media will be a keynote and breakout session presenter. The title of his presentation is "Grand Theft Childhood: What Are the Health Risks of Video Gaming?"

Lori Rugle, PhD., NCGCII, is the Director of Problem Gambling Services in Connecticut. She will present several breakout sessions focusing on problem gambling and co-occurring personality disorders.

Jerry Bauerkemper, Nebraska Council on Compulsive Gambling, will present, "Family Recovery: A timeline for counseling those who suffer along side the gambler". This workshop will provide counselors with a timeline for helping family members with problem gambling.

May 5, 2009

Family Therapy and Financial Issues

Joanna Franklin, MS, NCGCII, is the Director of Training and Network Development for Trimeridian Inc.- Resources for Problem Gambling. Her one-day workshop will focus on problem gambling and family therapy and financial issues.

June 2009

Types of Gambling

An exciting workshop is being planned for this month to focus on types of gambling including topics on internet gambling and gaming machines. We are hoping to take the participants on a "behind the scenes" tour of a local casino. A networking session will accompany this workshop. Watch for more details!

August 12-14, 2009

Midwest Conference on Problem Gambling and Substance Abuse, St. Louis, MO Fred Breen suggested that we invite the media to trainings.

10) Public Comment: None

11)Other Business: None

12) The next meeting is scheduled for April 3, 2009.

13) The meeting was adjourned at 2:25 p.m.

Respectfully submitted,

Bob Kerksieck, LMSW, ACADC Health Facilities Surveyor for Gambling Treatment Programs Division of Behavioral Health and Professional Licensure Iowa Department of Public Health