



Week ending issue: April 4, 2014 – Issue #206

Policy

From the WIC Certification Policy and Procedure Manual – 235.30 Medicaid Reimbursement for Nutrition Products

The Medicaid and WIC Programs in Iowa work together to determine the appropriate payment source for nutrition products prescribed for the population groups potentially eligible for WIC services. This policy explains how to provide the necessary documentation to facilitate payment for these products.

The Medicaid Program may pay for nutrition products prescribed for Medicaid clients only if:

- The client applied for WIC but is not eligible, **or**
- The client is eligible for WIC, but requires more formula than WIC can provide.

Documentation from WIC is required in both cases.

Note: Any applicant who is categorically eligible for WIC, has a medical nutrition need, and is on Medicaid would be WIC-eligible in Iowa as all priority classes are being served.

The table below lists the required conditions and documentation from WIC for Medicaid payment.

IF the Medicaid client is ...	THEN the required documentation is ...
not eligible for WIC	<ul style="list-style-type: none"> • Notice of Ineligibility form (for most clients) <u>or</u> • Notice of Termination (for WIC participants who became categorically ineligible, became income ineligible mid-certification, violated program rules, or were placed on a waiting list).
<ul style="list-style-type: none"> – eligible for WIC <u>and</u> – needs more formula than WIC can provide 	Documentation of Nutrition Products from WIC form.

Note: For all products, the physician must provide documentation of medical necessity of the product before the pharmacy can submit for payment.

Information

WIC Shout Out

If you receive a compliment or thank you in person or over the phone from a WIC client about how you or your agency has helped them out or served them well we want to hear about it! It deserves to make it to Facebook as the next WIC Shout Out! Please call Nikki or email it to nikki.davenport@idph.iowa.gov. Also please include what clinic location the client goes to. We would love to feature your agency next week!

Thanks!

Nikki Davenport, RD, LD

Resources

Videos

Christine Hradek is sharing a resource that you may find helpful for work with low income and inexperienced cooks and shoppers. Iowa State University Extension and Outreach created 28 videos pertaining to shopping and cooking. The videos are short. They range from 1-4 minutes. Each video has a one page handout with the pertinent information from the video. To see these just click on the “show more” link below each video.

All of the videos are also posted

on: http://www.nifa.usda.gov/nea/food/in_focus/health_if_food_iowa_resources.html

Here are direct links to each video as well.

1. [Shop for seasonal fruits and vegetables](#)
2. [Decide how many fruits and vegetables you need](#)
3. [Get the best deal on fruits and vegetables](#)
4. [Shop for fruits and vegetables](#)
5. [Clean fruits & vegetables](#)
6. [Store fruits & vegetables](#)
7. [Plan a menu](#)
8. [Keep a price book](#)
9. [Choose great bananas](#)
10. [Make the most of your bananas](#)
11. [Store bananas](#)
12. [Choose whole grain bread](#)
13. [Store bread](#)
14. [Organize your fridge](#)
15. [Use planned-overs](#)
16. [Freeze leftovers](#)
17. [Use a food thermometer](#)
18. [Include children in the kitchen](#)
19. [Make a slow cooker meal](#)
20. [Roast Vegetables](#)
21. [Make a one dish meal on the stovetop](#)
22. [Make baby food](#)
23. [Make granola](#)

24. [Make fruit pizza](#)
25. [Make a fruit smoothie](#)
26. [Make healthy mac & cheese](#)
27. [Make homemade salad dressing](#)
28. [Make homemade oven fries](#)

Molly Kellogg Pod Casts

By now all staff members should have finished the Molly Kellogg podcasts. We are hearing stories of how much participants appreciate being involved in their counseling. If you remember podcast #9 (Change talk), Molly talks about how to pick out change talk instead of sustain talk and in other podcasts time and how little time it takes to involve the participant. The secret is to focus on one topic. Think about when you go to your doctor after a physical and you are given 12 things to change in your life. How did you feel?

We have received questions about the CEU's. Here is Molly's answer:

It's \$15 per RD. They go on line and pay for it and then send me the form which includes them saying how many hours they spent on it. I will provide the certificate for the number of hours they put on the form.

For RNs: If the state Board wants something more from me about educational objectives or anything, I would be glad to provide that. (This information will have to be submitted to the Iowa Board of Licensure)

Keep practicing. You will be amazed at how successful you will be and how much both you and the participants will enjoy the change.

Webinars

What exactly is HIV/AIDS - April 9, 2014 Webinar

What exactly is HIV/AIDS? How does it affect women – and is it the same in infants and children? Please see flyer at end of Friday Facts for more detail.

Latino health and well-being - Webinar and Face to Face Seminar - April 9, 2014

On April 9th, Dr. Angela Wiley, associate professor and Extension Specialist, University of Illinois, will be sharing research and outreach that she and her colleagues are involved in regarding **Latino family health and well-being**.

We invite you, and others in your department or elsewhere you believe would be interested in participating. Please share this invitation with others. (See flyer at end of Friday Facts)

April 9th, 10-11.30am - webinar- <https://connect.extension.iastate.edu/r53m6a8p8gx/> “Enter as a guest.”

Presentation Title: “Family Focused Approach to Obesity Prevention for Latino Immigrant Families”

Dr. Wiley will share information Abriendo Caminos, a community-centered outreach project, that she and her colleagues have developed and evaluated which utilizes a whole family approach to obesity

prevention in Latino immigrant families. This approach assumes that sustainable health promotion requires building on existing family strengths. Cultural traditions such as shared family mealtimes and family folk dancing form the foundation for this Latino obesity prevention programming. The project features a six-week curriculum and activity-based program that includes Latino families in food preparation, shared physical activity through folk-dancing, and shared mealtimes featuring family storytelling.

April 9th, 3.30-5pm - seminar (0331 Palmer, ISU campus)

Presentation Title: “Cross-Cultural Connections: The Joys and Challenges of Research and Intervention with Latinos”

Dr. Wiley will talk about on-going research and programming at the University of Illinois with U.S. Latinos and with young adults and families in Mexico. Themes from several projects will be described including a needs assessment, a health promotion intervention, and a 3-wave panel study in San Luis Potosi, Mexico. Dr. Wiley will lead discussion about the challenges in and strategies for effective cross-cultural research and intervention, at home and abroad.

USDA’s Smart Snacks Standards – What they are, When they kick in, and How you play a role - April 16, 2014 Webinar

The April 16 webinar will provide participants an overview of USDA’s updated Smart Snacks regulation including a discussion about the updated standards, timeline for implementation, and available resources to help schools implement the changes, including the Alliance for a Healthier Generation Smart Snacks calculator. In addition, a brief overview of the recently proposed Local Wellness Policy regulation as well as Community Eligibility Program will be provided. Participants will also learn how they can be involved in helping schools, parents and students welcome these important changes. Please see flyer at end of Friday Facts for more detail.

Educating Consumers on the Safe Handling of Fresh Produce: A Fight BAC! Brown Bag Webinar - April 16, 2014

During this hour-long webinar, you'll get the latest consumer produce research, a sneak peek at new educational materials, insight from expert presenters, and CEUs! For more information see flyer at the end of the Friday Facts.

Save the Date: VENA Webinar - May 28, 2014 2:00-3:00 ET

Please see (and share with your staff and local agencies) the announcement at the end of the Friday Facts for the next VENA webinar FNS will be hosting.

Dates to Remember

2014

- 2014 Iowa WIC Training – October 9

Molly Kellogg Webinars (for Champions only)

- April 16, 2014, from 9:00-10:00 a.m.
- May 14, 2014, from 9:00-10:00 a.m.

New Employee Training Go-to-Meeting

- NETC Go-To-Meeting (All new staff) – May 8, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – May 15, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – May 22, from 8:30-11:30
- *** Please note changes in order of trainings for May

- NETC Go-To-Meeting (All new staff) – July 10, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – July 17, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – July 24, from 8:30-11:30

- NETC Go-To-Meeting (All new staff) – September 11, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – September 18 , from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – September 25, from 8:30-11:30
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- NETC Go-To-Meeting (All new staff) – November 6, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – November 13, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) – November 20, from 8:30-11:30

Core Trainings

- Maternal: March 25, 2014
- Breastfeeding: March 26, 2014
- Infant/Child: August 28, 2014
- Communication and Rapport: October 29, 2014

Contractor’s Meetings

- August 26 - 10:00 a.m. - 3:00 p.m.

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Similac Go and Grow	5 cans	5/2014	Edgerton Women’s Health Center	Deb Dodson 563-359-6635
Peptamen Junior	6 cases/24 - 8.45 - oz	6/2014	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Pregestimil	1 can (16 oz) Powder 10 cans (16 oz) Powder	7/2014 9/2014	Upper Des Moines Opportunity	Tammy Chapman 712-859-3885 Ext. 110
Duocal	1 can – 14 oz	4/2016	Mid-Sioux Opportunity	Glenda Heyderhoff 712-786-3417

Elecare Jr Vanilla Powder	4 can 1 can	9/2014 10/2014	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Elecare Jr Unflavored Powder	1 case/6 cans each	1/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Elecare Jr Unflavored Powder	2 cases/6 cans each	2/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Elecare Jr Unflavored Powder	2 cases/6 cans each	5/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
Duocal Powder	2 cans 1 can	8/2015 6/2015	Mid Sioux Opportunity	Glenda Heyderhoff 712-786-3488
EleCare Jr. Unflavored, powder	12 cans, 14.1 oz	11/2015	Siouxland	Allyson Woltman 712-279-6636

HIV/AIDS Care and Treatment for Women, Infants and Children Webinar

Wednesday, April 9th
1:00 pm – 2:30 pm MST

[Click here to Register](#)

What exactly is HIV/AIDS? How does it affect women – and is it the same in infants and children? Infectious disease experts will provide an overview of HIV and AIDS, and discuss how infected women and children are physically, mentally, and socially impacted. The speakers will also present the latest treatment options and community outreach efforts. This up-to-date information will help WIC and MCH professionals better serve positive individuals.

::SPEAKERS::

DR. MONICA CARTEN **TREATING HIV/AIDS IN WOMEN**

University of Colorado Hospital
Internal Medicine - Infectious Disease Physician
Associate Professor

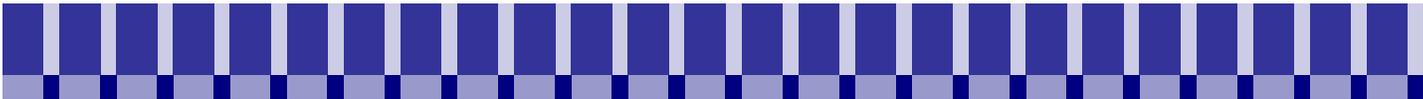
DR. ELIZABETH MCFARLAND **TREATING HIV/AIDS IN INFANTS AND CHILDREN**

Children's Hospital Colorado
Director, Children's Hospital Colorado HIV Program
Professor of Pediatrics

MARY MCLEES-LANE, MSW, ACSW **TREATING HIV/AIDS OUTSIDE OF THE CLINICAL SETTING THROUGH COMMUNITY OUTREACH**

Duke Children's Hospital and Health Center
The Pediatric Infectious Diseases Subspecialty Clinic
Outreach Social Work Supervisor

Upcoming Webinar
“WIC Best Practices for Working with HIV+ Participants”
Wednesday, May 14th
1:00 – 2:30 MST



HDFS RESEARCH SEMINAR



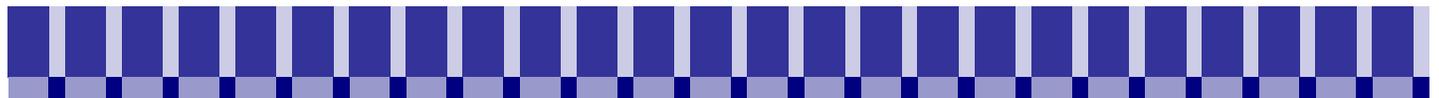
Presenter: *Angela R. Wiley, Ph.D.*

Associate Professor in Human and
Community Development Extension Specialist,
Family Life

University of Illinois

Title: “Cross-Cultural Connections: The Joys and
Challenges of Research and
Intervention with Latinos”

**Wednesday, April 9th
331 Palmer, 3:30—5:00 PM**





Society for Nutrition Education and Behavior

ACPP Weekly Policy Update

Week of March 31, 2014

ACPP Webinar - Free to Everyone!

Title: USDA's Smart Snacks Standards – What they are, When they kick in, and How you play a role

Date: Wednesday, April 16, 2014

Time: 1:00 PM - 2:30 PM EDT

Cost: Free to all registrants

[Register](#) - Attendees earn 1 CEU

The April 16 webinar will provide participants an overview of USDA's updated Smart Snacks regulation including a discussion about the updated standards, timeline for implementation, and available resources to help schools implement the changes, including the Alliance for a Healthier Generation Smart Snacks calculator. In addition, a brief overview of the recently proposed Local Wellness Policy regulation as well as Community Eligibility Program will be provided. Participants will also learn how they can be involved in helping schools, parents and students welcome these important changes.

Moderator: Tracy Fox, MPH, RD, President, Food, Nutrition & Policy Consultants, LLC, Chair, SNEB Advisory Committee on Public Policy

Speakers: Nancy Lyons, Policy Analyst, Child Nutrition Programs, USDA - Food and Nutrition Service

This webinar is being offered free to all registrants - please post to any listservs you participate in and help spread the word.

Federal Update

Last week, the House Agriculture Appropriations Subcommittee heard testimony from USDA on the administration's FY 2015 proposals for food and nutrition programs. Republicans expressed concerns that a number of states have continued the heat and eat program whereby a small \$20 annual home energy assistance benefit is used to trigger higher Supplemental Nutrition Assistance Program (SNAP) benefits. Kevin Concannon, Agriculture undersecretary for food, nutrition and consumer services, noted that those states are complying with the new farm bill law which raised the nominal energy assistance benefit from the previous \$1 threshold. The *Washington Post* published a front page story on the controversy, which may be [read here](#). Click [here](#) to read the testimony and view the hearing.

On the other side of Capitol Hill, USDA Secretary Vilsack testified before the Senate Appropriations Committee on March 26. His testimony may be [accessed here](#).

News, Resources and Information From the Field

Fighting Food Deserts Takes More than Fresh Produce

American Public Media's Marketplace, heard on many NPR stations, ran [a story](#) on food deserts this past week. It covered a news conference announcing the results from a California-statewide

survey. Researchers visited more than 7,000 grocery stores in California, everything from small corner stores to big-box stores. The survey looked at how tobacco, alcohol and junk food are marketed. The survey found that 71 percent of the stores carried alcohol, while 37 percent sold milk, and more than half did not carry fresh produce. The survey also found that unhealthy products were more prevalent and more heavily marketed in poor neighborhoods. To read the report, [click here](#) to go to The Healthy Stores for a Healthy Community campaign -- a collaboration between tobacco use prevention, nutrition and alcohol prevention partners. To find resources and connect with others on healthy food access, go [here](#).

2014 County Health Rankings

The new 2014 County Health Rankings were posted last week. Supported by RWJF, the Rankings allow each state to see how its counties compare on 29 factors including smoking, high school graduation rates, employment, physical inactivity, access to healthy foods, and much more. Click [here](#) to access the report.

Mothers' Monitoring of Media Tied to Kids' Weight

This article in *Reuters Health* reports, "Children whose mothers pay close attention to how much time they spend watching TV and playing video games tend to weigh less, [according to a new study](#). Researchers found that mothers who were more active in their media supervision had children who were thinner at age seven and who gained less weight over the next few years." Read more [here](#).

SNEB News

Interested in Policy - ACPP Needs You!

SNEB members who are interested in getting more involved in policy issues are urged to consider serving on SNEB's Advisory Committee of Public Policy. There are a few opening for 2 year positions beginning this summer. Learn more about ACPP [here](#) and please feel free to contact Tracy Fox, Chair (tracy@foodnutritionpolicy.com) or Melody Steeples, Chair-Elect (melody@can-act.net) for more information and to volunteer.

Conference Registration Online

- Register online at <http://www.sneb.org/register>
- Registration Brochure [is now online](#)
- Hilton Milwaukee City Center - \$149/night (single/double) - [Online reservation link](#)
- Marquette University - Straz Tower - starting at \$50 single - Call 414-288-7208 to make reservation
- Over 20 programs including details of the FNEE PreConference session and tracks on Public Policy, Communication and Research [Start planning your conference schedule!](#)

Upcoming Webinars:

Obesity Risk Assessment for Preschoolers: Tailor to your Needs

Thursday, April 10 | 2:00 PM - 3:00 PM EDT | [Register](#)

Speakers: Marilyn S Townsend, PhD, RD; Lenna Ontai PhD; University of California Davis and Mical Kay Shilts, PhD, California State University

JNEB Journal Club 2014 Fall Semester Announced

Nutrition Environments and Shaping Behavior starts September 22

Email rdaeger@sneb.org to register for the entire semester of webinars (free to members as a benefit of SNEB membership.)



[Share this email!](#)

Educating Consumers on the Safe Handling of Fresh Produce: A Fight BAC! Brown Bag Webinar

[Register here for this free webinar!](#)

Wednesday, April 16th, 2014
12:30 PM - 1:30 PM Eastern Time



During this hour-long webinar, you'll get the latest consumer produce research, a sneak peek at new educational materials, insight from expert presenters, and CEUs!

Participation in the webinar will serve as one hour of Continuing Professional Education through the Academy of Nutrition and Dietetics. Registered dietitians and dietetic technicians who participate in the live webinar, may earn one CPE credit hour for attending.

[Register now!](#)

The Partnership for Food Safety Education is a catalytic leader in health education and a trusted partner to health educators. Learn more at www.fightbac.org.

VALUE ENHANCED NUTRITION ASSESSMENT IN WIC

VENA webinar

SAVE THE DATE!

Topic:

*The VENA Journey in Massachusetts—
From Theory to Practice*

Audience:

All WIC State and local agencies

Date:

Wednesday, May 28, 2014

Time:

2:00 - 3:00 PM EDST

Webinar access information will be provided at a later date.



United States Department of Agriculture