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June
2014

The Update

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Agency Highlights

Beginning in July of 2014, one MCH/FP agency will be highlighted in The Update. Agencies can volunteer for a specific month, but all agencies will be assigned a month to contribute at some point. The highlight will be a brief paragraph about something the agency is doing to improve their program, recent successes or lessons learned, or a best practice they would like to share with other agencies. Useful tools or documents can also be included in the highlight.

The Update is a monthly web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted once a month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

Important Stuff

MCH Subcontractors Can Now Become QEs

We have received confirmation from DHS that subcontracted agencies can provide Presumptive Eligibility services under the main agency that is the Qualified Entity. Individuals who will be providing PE should complete the MPEP training and submit the MPEP Access Request Form. List the main agency as the QE and the subcontracted employee's name and email. If you have questions or issues relating to this please contact your regional consultant.

Here is the language provided by DHS regarding this issue:

CMS alluded to the fact that the state could just designate the smaller counties as QEs because there are no clear conflicts of interest at play here as long as there's accountability and they're getting the training consistent with state policy

MCH/FP Fall Seminar - Save the Date!

The Maternal and Child Health, Family Planning, and Oral Health Fall Seminar will be Tuesday and Wednesday, **October 14th and 15th, at the Marriott in West Des Moines**. We are in the process of planning the conference and are seeking input from local agencies. Please send any feedback to your regional consultant or Andrew Connet.

The tentative plan is to have one full day of required meetings/presentations, and a half day on the 15th for optional professional development. Current topics considered for Professional Development include: IowaGrants.gov (contract management, billing, reports), Motivational Interviewing 2.0 (follow up for those who have completed the initial Motivational Interviewing training), Using Data, Social Media, Adolescent Health, Care Coordination, and Billing Codes.

DHS Launches Their New Website!

Check it out here! Many links should remain the same, but here are some important links in case you need to update your bookmarks:

- DHS Homepage: <http://www.dhs.iowa.gov/>
- IME Homepage: <http://www.dhs.iowa.gov/ime>
- About Iowa Medicaid Homepage: <http://www.dhs.iowa.gov/ime/about>
- IME Member Homepage: <http://www.dhs.iowa.gov/ime/members>
- IME provider Homepage: <http://www.dhs.iowa.gov/ime/providers>

ASTHO

The CDC is funding ASTHO (the Association of State and Territorial Health Officials) to form a Learning Collaborative on insertion of LARC (Long-Acting Reversible Contraceptives) in the immediate postpartum period. Iowa is one of several states that will be invited to participate - more information to come!

IME Informational Letter 1384

This Informational Letter provides information regarding the Medicaid Annual Provider Trainings.

IME Informational Letter 1387

This Informational Letter provides information regarding the Healthy Behaviors under the Iowa Health and Wellness Plans

Breastfeeding Conference Breaks Records

More than 400 people attended the annual Iowa Breastfeeding Conference in May, the largest number in the event's 25-year history, according to the Iowa Department of Public Health. Nationally, the percentage of infants to begin breastfeeding at birth is high at 77 percent.

According to the Iowa Newborn Metabolic Screening Profile, Iowa exceeded the national rate in 2013 at 77.69 percent. Iowa's rate of breastfeeding at birth has risen steadily each year. The Iowa Department of Public Health Bureau of Nutrition and Health Promotion provides technical assistance to health care professionals and local breastfeeding taskforces in their efforts to support breastfeeding mothers and infants.





Important Stuff (cont'd)

Iowa COIIN

Iowa will be participating in a Collaborative Improvement & Innovation Network to Fight Infant Mortality (COIIN) the focus areas for the COIIN are elective delivery, interconception care, safe sleep, smoking cessation and perinatal regionalization. The collaborative involves partnering with state officials to create strategies and interventions to bring the infant mortality rates down. Iowa will be collaborating with regions VII- X. The plan is to find out what works and scale up the best interventions to the national level. This effort is funded by National Initiative for Children's Health Care Quality (NICHQ) an independent non-profit organization that partners with health care systems, foundations, government, payors and family and community organization to optimize healthcare system performance and develop and spread innovation and best practice. Di Petsche and Steph Trusty will be coordinating the Iowa COIIN team.

Spotlight on Technology

Sick of PowerPoint? Are you looking for a more interactive, engaging way to present information? Try Prezi!



What is it? Prezi is an online tool to create dynamic presentations that can zoom into details and zoom out to show the bigger picture.

How much does it cost? Like many online tools, there are different possibilities for a Prezi account - the basic account is free to use, and there are options for \$59 a year, \$159 a year, or volume-based pricing. All Prezis created with a basic

account are available to the public and have the Prezi logo on them, but unless your presentation includes sensitive or confidential information, the basic account is a great option.

When should I use Prezi? PowerPoint is a great tool for linear presentations that need a simple, step-by-step flow. However, if your presentation requires multiple levels of detail for several topics, Prezi is a great tool that allows the presenter to zoom in on each topic, and then zoom back out to show the big picture. Using this method, the audience can easily follow the process and see how all of the pieces and details fit into the whole picture.

How do I use Prezi? Prezi offers several videos that give step-by-step instructions for creating a Prezi. Even with detailed instructions, the best way to learn to use Prezi is to use it! There are many options for templates, colors, etc., or you can start with a blank canvas and add frames (the slides) on your own.

What else can Prezi do? Prezi can also be used to present remotely or as a platform for collaboration and sharing. Prezis can be saved as a PDF and printed much like a PowerPoint presentation, although this feature is not as user-friendly as PowerPoint. Prezi works with some screen sharing software such as GoToMeeting, but may not be as effective on other online sharing platforms.

Check out these video tutorials for more information!



Do you need resources for *hawk-i* Outreach, or have resources to share with other agencies? Join the *hawk-i* Outreach Community on phConnect to connect with other agencies! Click on the picture to the left for more information.



Calendar at a Glance

June

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

July

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Virtual Home Visiting Update

MIECHV recently awarded Quality Assist in Atlanta Georgia the Virtual Home Visitor grant. This will be a website accessible through any web based device that will deliver evidence and researched based information to low risk families. There will be learning modules, parenting forums and a chat function with the ability for parents to interact with qualified home visitors and save a track parenting and child milestones. This system will be up and running in 2/15. Work on this project has already begun. Branding, naming and marketing information will be coming soon.

Maternal, Infant, Early Childhood
Home Visiting Program