

# HEALTHY HOMES

Statewide Advisory Committee  
Planning Meeting November 15, 2011

A workgroup of the larger advisory committee met November 15<sup>th</sup> to identify purpose and actions



# Small groups worked on vision and mission statements.



## Action Flip Chart Lists Detail

## -- Vision Statements

**“What values underpin our work together in development of healthy homes?”**

- Education / Knowledge
- Family units
- Commitment
- Housing as a value – investment
- Maintenance
- Healthy and safe
- Accessibility
- Equity
- Green

### **Vision Statement # 2**

All Iowa families deserve equal access to sustainable, affordable, safe, and healthy housing opportunities.

### **Group Process**

The participants divided into four groups and each group developed a vision statement for the healthy homes program based upon the information provided earlier and the values discussion. Those vision statements are included below and to the right:

### **Vision Statement # 3**

Availability of housing that is designed, maintained and rehabilitated in a healthy, economical and efficient manner.

### **Vision Statement # 1**

Healthy Homes is sustaining and growing healthy properties, households and communities.

### **Vision Statement # 4**

A place where a family has knowledge and resources for a safe and healthy home.

## Action Flip Chart Lists Detail

## -- Mission Statements

**“What key words or phrases can you think of from the work we have done today that will help in our development of a mission statement?”**

- Helping clients
- Educating
- lowans
- Supporting
- Integrating
- Community

### **Group Mission Statement**

To support lowans through an integrated, multi-agency approach to healthy homes, environments and communities.

### **Group Process**

The participants divided into four groups and each group developed a mission statement for the healthy homes program based upon the information provided earlier and the values discussion. Those missions statements are included here.

### **Group Mission Statement**

To support and educate families and communities in having healthy and safe homes.

### **Group Mission Statement**

To establish, support and sustain affordable and healthy housing for all lowans.

### **Group Mission Statement**

Help all Iowa families access and acquire a healthy and safe environment by providing education, advocacy and resources through partnerships.

## Work product was posted on the walls for contemplation.

In a facilitated process the group used discussion, small group work and a consensus process to generate rough drafts of a mission and vision and to identify actions to take collectively to implement their vision.





## Sticky wall with action planning work product

Cards developed by small groups are posted, clustered and grouped in columns through discussion of actions. The column titles then become the actions to be planned to achieve the workshop goal.

## Consensus Process

Individually participants thought up action ideas that would answer the workshop question – posted here to the right.

Then in small groups they deliberated and came up with 10 action ideas to post on a “sticky wall”. Once the ideas were all posted, they could be grouped by similar action and then that action could be named.

The process allowed the achievement of seven distinct and specific action statements to guide the group work together over the next few years.

Over the next  
3-5 years what  
action should we take  
to implement our vision?

# Consensus Workshop - Over the next 3-5 years what actions should we take to implement our vision?

Build a data Collection System	Build support for Healthy Homes	Build Awareness and Skills	Establish Partnerships	Advocate	Establish Common Standards	Develop a Resource Toolkit
Collect Data/Statistics	Visibility	Non-traditional partners (schools, 4-H, utilities, faith-based entities)	State Designed Program Partnership Model	State and Local Awareness of Healthy Environments	Minimum state requirements with code enforcement (health / maintenance)	Centralized Resources (website)
Access to electronic data	Legislative Buy-In	Education for families, inspectors, contractors, and legislators	Non-traditional partners (school, 4-H, Utilities)	Build a team of community advocates for clients	Consistent Model/Messaging (website)	Share Resources
Build a data collection system	Build sustainability – grants, funding	Outreach/Education to Families, stakeholders, partners	Identify barriers between partners (eliminate turf)	Community building	Standardize inspections/ applications	Resource Bank
	Sustainable funding streams	Education for students and parents	Identify public/private partners	Consumer advocacy	Standardized work certifications	
	Identify sustainable funding	Standard client education information	Maintain commitment of partners	Buy-in by partners and families (micro-loan)		
		Train Healthy Homes staff	Bring key partners to the table	Family action plan		
		Reach across ethnic boundaries	Build strong partnerships			
		Train more specialists	Breaking down barriers			
			Collaborate			
			Legislative Buy-in			

## **Seven Key Actions**

The Consensus Workshop process produced seven key actions.

- **Build a Data Surveillance System**
- **Build support for Healthy Homes**
- **Build Awareness and Skills**
- **Establish Partnerships**
- **Advocate**
- **Establish Common Standards**
- **Develop a Resource Toolkit**

## What is Next?

The important first steps have been taken and the work has provided direction and built commitment among the meeting participants.

Much is left to do and the partial list here is only a beginning to what will be a great journey for all who take this with you.

Thank you for the opportunity to help you begin. It was a pleasure to watch and I enjoyed an unexpected benefit as I learned about healthy homes and Iowa's community housing stock.

A handwritten signature in blue ink that reads "Jane Schadle". The signature is written in a cursive, flowing style.

- Craft Vision and Mission from group samples.
- Flesh out action statements into action steps and activities.
- Put actions and activities into a timeline for a work plan.
- Maintain connection to the planning workgroup.