Iowa WIC Program
1-800-532-1579
Your child has you. And you have WIC.

Bureau of Nutrition and Health Promotion

Friday Facts

Week ending Issue: – October 28, 2011, Issue #120

Policy

From the WIC Services Policy and Procedure Manual – 390.30 Homeless Facilities

The following conditions apply to homeless facilities where WIC participants stay:

- The facility must not gain financial or in-kind benefit from a person's participation in WIC.
- WIC foods must not be used in communal feeding.
- No homeless facility restrictions or constraints can exist relative to WIC Program participation. The homeless facility cannot restrict the ability of the WIC participant to get supplemental foods and all associated WIC services made available to participants by the WIC agency.

If an agency has applicants who are using a homeless facility in the agency's service area, contact the facility by phone to verify that the facility meets the conditions above.

Information

Facebook Ad

On October 17, 2011 the Iowa WIC program made its inaugural attempt for a Facebook Ad. The ad displays for Iowans fitting WIC demographic information such as being a parent or pregnant. Data from the ad is showing a significant number of hits directing potential participants to the Iowa Department of Health WIC website. The ad is pictured here and includes the statement "Nutrition for healthy happy kids! Get the nutritional help you need to create the best future for your child. Do you qualify? Visit us!" The ad will run into December so if you fit the demographics and are a Facebook fan, check it out!

WIC Policy Information Online Plans

A continued discussion by both the state office and the local WIC agencies is the ability to have access to the WIC Policies and Procedures online. Our plan is to have a WIC SharePoint site to post this information. Now that the Iowa Department of Public Health has worked through the current SharePoint site we will be able to move forward with the WIC specific site. The plan is to move forward in early 2012 and more information will be available at that time.

Food Recalls and Consumer Alerts

Consumer Alert - Undeclared Sulfites In Dried Dates

Domega NY International Co. LTD is recalling **Dried Dates** due to the presence of undeclared sulfites. People who have severe sensitivity to sulfites may run the risk of serious or life-threatening reactions if they consume this product.

The recalled Dried Dates are packaged in a 12 oz. (340 gram), plastic bag. There is no apparent production code on the package but a UPC code of 6-868978-724670 can be found on the back of the package. The product was **distributed nationwide** and is a product of China.

For more information, click the following link: http://www.fda.gov/Safety/Recalls/ucm276800.htm

River Ranch Recalls Products Because of Possible Health Risk

River Ranch Fresh Foods, LLC of Salinas, CA is initiating a voluntary recall of 2,154 cases of various bagged salad products due to the potential of being contaminated with ***Listeria monocytogenes.*** These salad products were distributed in **Iowa, Ohio, and Pennsylvania** and sold in retail supermarkets. For more information, click the following link: http://www.fda.gov/Safety/Recalls/ucm275854.htm

Andrew Williamson Fresh Produce Announces Precautionary Recall of Organic Grape Tomatoes Due to Possible Health Risk

There is a voluntary **recall of organic grape tomatoes** sold under the **Limited Edition**® and **Fresh & Easy** labels due to a possible health risk from Salmonella. This item was distributed to 18 U.S. states: Arizona, California, Connecticut, Florida, Idaho, Illinois, Kansas, Missouri, Montana, Nevada, New Jersey, New York, North Carolina, Oregon, South Carolina, Tennessee, Texas, and Utah.

For more information, click the following link: http://www.fda.gov/Safety/Recalls/ucm273741.htm

New Formulas in IWIN

PediaSure Peptide 1.5 Cal was added to IWIN this week. This formula is a nutritionally complete peptide-based formula for children with malabsorption, maldigestion and other GI conditions. PediaSure Peptide 1.5 Cal is specifically designed for those children requiring a higher caloric density, have fluid restrictions and are at risk for malnutrition. Checks are written for the 8 fluid ounce container and no more than 12 containers should be placed on a check due to cost.

Glutarex-1 was also added to IWIN this week. This formula is for either infants or toddlers with glutaric aciduria type 1. Glutarex-1 is lysine- and tryptophan-free; contains L-carnitine and taurine; approximately 40% of the energy is from fat; and is lactose and gluten free. Checks are written for the 14.1 ounce (400g) container and no more than 3 cans should be placed on a check due to cost.

Please take the time to go to http://www.idph.state.ia.us/wic/Agencies.aspx to print the latest copy of both the Formula Issuance for Infants and Formula Issuance for Women and Children documents.

Training

Civil Rights Training Online

Kris Wood found a civil rights training online that is WIC specific. The PowerPoint presentation is from a 2008 Midwest WIC Training. There are a couple of slides you may want to change or delete as they give specific information about how to contact the Midwest Regional Director for civil rights and Iowa is in the Mountain Plains region, the last slide gives information about the Minnesota Department of Health Civil Rights Officer. There is also a Word document that accompanies the PowerPoint that has the answers to the situations. If you have any problems accessing the website or downloading materials you can e-mail Kris and she will send you the attachments.
http://www.health.state.mn.us/divs/fh/wic/localagency/program/civilrights/index.html

Don't forget…

that Policy 215.08 states to generate two copies of the Notice of Ineligibility form when an applicant is found ineligible at certification and give one copy to the applicant and file the other copy by date with other printed materials. What is your agency process??

Dates to Remember

2011

- January 31, 2012 – WIC Contractor's Meeting
- March 29-30, 2012 – Maternal and Breastfeeding Nutrition Core Workshops
- August 21, 2012 – WIC Contractor's Meeting
- August 29-30, 2012 – Infant and Child Nutrition Core Workshops
- October 30, 2012 – Communication and Rapport Building Core Workshop

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Neocate	19 cans – 14 oz powder 30 cans – 14 oz power	11/19/11 1/8/12	Rosebud WIC	Lucy Reifel @ 605-747-2617
Unflavored Peptamen Jr.	1 case & 23 cans	8/1/12	Mid-Sioux Opp.	Glenda Heyderhoff @ 712-786-3488
Similac PM 60/40	3 cans	10/2012	Johnson County Public Health	Chuck Dufano @ 319-356-6042