

[Type text]

<http://www>

TUPAC NEWS

October 18, 2013
Volume 2 Issue 2

Division of Tobacco Use Prevention and Control, 321 E. 12th Street, Des Moines, IA 50319
<http://www.idph.state.ia.us/TUPAC/> 515-281-6225

INSIDE THIS ISSUE

- 1 Division update
- 2 Ideas from the Partnerships
- 3 I-STEP Youth
- 4 More I-STEP updates
- 5 Announcements

Need some support with youth planning and activities?



Robbyn and Garin are ready to come to your area with ideas and activities to assist your youth groups.

Ideas and Tips for the Partnerships



Ask- every patient if they use tobacco

Advise- all tobacco users to quit

Refer- those ready to quit to Quitline Iowa

Produced with funding from the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control

SF housing assessments

For those of you looking for landlord contacts: Local lead poisoning prevention programs are great sources for landlord contacts.

Engage city/county fire and building inspectors with your coalition and add to your contact lists.

Approval forms for purchases

Page County Public Health has designed an Excel purchase form that incorporates all the necessary elements: item, quantity, price/unit, subtotal, shipping, total, how item relates to action plan, date and who submitted approval request, date and who approved the request, date and who denied request, reason for denial, date for fiscal approval (CP), budgeted amount for promotional items for fiscal year and amount used so far. If you would like to see a copy of the form, **contact your CHC**.

The form has turned out to be an efficient tool when submitting for approval for purchases using tobacco grant funds.

Quitline Direct Mail Flyer

Webster County Public Health submitted a direct mail flyer for your use. You can see it on the CP page in the Quitline section. They targeted the general population who use any tobacco/nicotine products.

Laminated QL/2A's and R cards

Pathways Behavioral Services from Black Hawk/Grundy/Buchanan counties developed some business sized cards which they laminate. The cards are given out to physicians and agencies working with clients. It is a great way for providers to have a reminder to promote Quitline Iowa along with using 2A's and R.

Please let your CHC know if you would like to access the design.

IDPH Attribution

When designing your materials be sure to check with your CHC if you need to use the attribution. If you do, this is the exact attribution you must use:

“Produced with funding from the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control.”

Updates from the I-STEP Executive Council

Greetings from Iowa Students for Tobacco Education and Prevention (I-STEP)! Our Red Ribbon Week plans are posted on the CP portal. The “action” for Red Ribbon Week is to take photos each day to show that you are participating in the created plans and to share them with us on Facebook or hash tagged with #TimeForAction.

These plans have been sent out to the Department of Education as well for schools to take part in statewide! CPs and schools can create their own RRW activities too. **The I-STEP plans start on Oct 22nd, the day before the national campaign.** The youth are having their memorial to those lost due to tobacco on the 22nd and then joining the national campaign for 3 days Oct 23-25th. Look for the reminder graphics on social media - showing what t-shirt is to be worn on what day and please send us your photos (group or individual) to be shared with the state!

On October 22nd - I-STEP has chosen to wear black shirts in memory of those who have lost their lives or had their lives radically changed due to tobacco use.

Facebook

<https://www.facebook.com/turnyourbackontobacco>

Twitter

@IA_STEP

#ISTEP

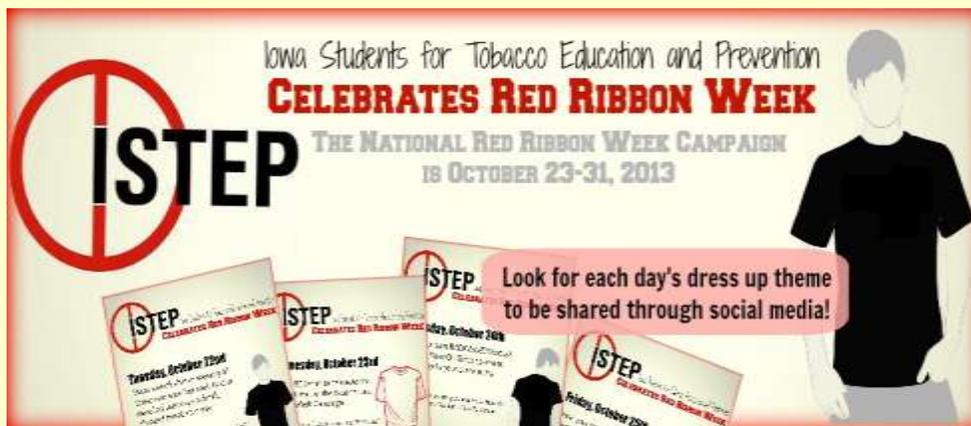
#Time4Action

#TimeForAction

October 23rd – Students are asked to wear RED in celebration of the start of Red Ribbon Week.

October 24th – Students are asked to wear their shirts backwards to symbolize “Turn Your Back On Tobacco” and other drugs.

October 25th – is the last day ISTEP has planned a themed day; to wear pajamas, symbolizing – putting tobacco to sleep.



The Executive Council as well as many other youth, think it is time to take action and do something to promote our message.

I-STEP updates continued



Letter from the ISTEP Executive Council

Our 2013-2014 campaign is “Time For Action”. I-STEP Executive Council members chose this campaign theme because we wanted to show that we, as youth, can take control in educating about the health risks of tobacco and preventing tobacco usage among children and adults in our communities.

The Executive Council as well as many other youth, think it is time to take action and do something to promote our message. Here are a few events this year that your schools or youth chapters can act upon.

One of our events is Red Ribbon Week, see the schedule on the previous page. We also are planning for the Great American Smoke-Out with various activities planned to take place. Through with Chew Week and Kicks Butts Day are yet to be planned for the

coming year in which you will receive all information as it is available.

We hope you take these ideas into consideration along with using your own ideas to implement our message throughout your communities. Please feel free to share your ideas with us via facebook (www.facebook.com/turnyourbackontobacco) and twitter @IA_STEP, we’d love to see your pictures and videos! Thanks for what has been sent in and keep them coming!
It’s Time For Action!



Announcements

I-STEP Chapter Resources

Uploaded into the CP page are several resources for you in forming I-STEP groups. See below for the I-STEP Chapter Resource Guide.

The guide has not yet been updated for 2013-2014 but still has a lot of useful information about activities that groups can do. We've also added some information regarding I-STEP goals, how partnerships can help and an I-STEP signup sheet.

If you have questions please contact Garin or Robbyn and cc your CHC.

- [Chapter Resource Guide](#) 
- [I-STEP Goals 2013-2014](#) 
- [I-STEP Partnership Letter](#) 
- [I-STEP Member Sign-up Sheet](#) 

Prevalence Data:

BRFSS 2012 Adult Tobacco Data

Iowans reporting being a current smoker: **18.1%**

Iowa Youth Survey 2012 Youth Tobacco Data

All youth (6th, 8th, 11th) current use: **12%**

All youth ever use: **7%**

Current 11th grade students reporting tobacco usage: **17%**

Current 8th grade students reporting tobacco usage: **4%**

Current 6th grade students reporting tobacco usage: **1%**

Updated or new materials are being added to the CP Portal weekly.

If you do not have the link, ask your CHC for the link.

The first page you come to when clicking on the link includes an introduction of what you can find and where. If we add anything to this site it will be announced in the "What's New" section of this page along with which area of the webpage it belongs.

Reminder!

Please send in your I-STEP membership sheets so we can enter them into our database. Remember, those groups do not need to be called I-STEP. But, a youth group that works on tobacco prevention locally should be counted as official chapters/members if they want to be included. You can find the sheet on the CP website, Youth Prevention page, under I-STEP Chapter Resources.

SharePoint Update

Quarter reports are due COB, October 18. Please make sure to "check in" your report, so we can view them.

Thanks!

Starting the 23rd of this month, Quitline Iowa will be offering **8 weeks** of Nicotine Replacement Therapy in the form of patches, gum and lozenges. Please be sure to tell everyone!

Division of Tobacco Use Prevention and Control

321 E. 12th Street
Des Moines, IA 50319

Phone:

515.281.6225

Fax:

515.281.6475