

# Tobacco Prevention Community Partnership Snapshot — FY 2014

## Cass County Public Health-Unity Point



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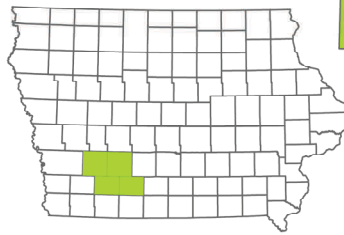
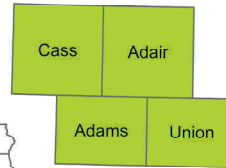
### Population and Funding

**Population served: 37,709**

Adair: 7,481  
 Adams: 3,911  
 Cass: 13,723  
 Union: 12,594

**FY 2014 funding: \$42,252**

**Funding per capita: \$1.12**



Iowa Department  
of Public Health

Division of  
Tobacco Use  
Prevention  
and Control

Interim  
Division  
Director:  
Jerilyn Oshel

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[http://  
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state.ia.us/  
tobacco/](http://www.idph.state.ia.us/tobacco/)

### Tobacco Related-Disease Burden age-adjusted rate/100,000 population

County	Death rate			Hospitalization rate		
	cancer	heart disease	stroke	COPD/emphysema	COPD/emphysema	asthma
Adair	186.3	169.4	25.1 **	46.2	86	29
Adams	158.2	240.6	45.9**	na	182*	92*
Cass	224.4	194.3	57.5	43.8	166	15
Union	196.8	232.8	30.5	54.5	172	70
State of Iowa	173.1	178.3	45.3	47.6	174	69

### Estimated adult smoking prevalence

IA Behavioral Risk Factor Surveillance System, 2004-2010

**Adair: 17% (11% - 25%)**  
**Adams: na**  
**Cass: 17.3% (12% - 24%)**  
**Union: 15.7% (9% - 25%)**  
**State of Iowa (2011): 20.4%**

### Youth tobacco use prevalence

Iowa Youth Survey, 2012

**Adair: 13%**  
**Adams: 22%**  
**Cass: 29%\*\*\***  
**Union: 8%**  
**State of Iowa: 17.0%**



Population counts are based on 2012 population estimates from the U.S. Census Bureau. Adult prevalence estimates are self-reported rates of smoking in Iowans 18 and older; youth rates are self-reported tobacco use rates in 11th grade students. \*\*Rates where number of events is less than 20. \*At least 5% of all county inpatient records are missing. \*\*\* Less than half of 11th grade students in this county participated in the survey. Rates that are asterisked should be interpreted with caution and not compared with other counties. na=number students participating too low to reliably report rates. Deaths are 2008-2010 and hospitalizations are 2006-2008 vintage. Average per capita state funding across all community partnerships was \$0.71 in FY2014.