

Radio Public Service Announcements Are Available In Mp3 Formats
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Radio Public Service Announcements

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Strategic America
Iowa Department of Public Health
“Fast”
:30 PSA
08.20.02, rev. 09.03.02, 09.16.02

MUSIC: CANNED MUSICAL OPENING

CHEF: Welcome to Culinary Minute with me, Chef Charles. Today we’re preparing a healthy snack for you or your kids that I call Banana Au Naturele.

You take your ordinary banana.

Peel it.

And eat it.

(AWKWARD PAUSE)

And that’s about it.

(LONGER AWKWARD PAUSE)

Join me next time when I’ll tell you how to wash and bite into an apple.
(PAUSE) Like I did . . . there . . . just now.

ANNCR: Pick a better snack. How easy is that?

A message from the Iowa Nutrition Network, Food Stamp Program and Team Nutrition – equal opportunity providers and employers.

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“Easy”
:30 PSA
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MUSIC: CANNED MUSICAL OPENING

CHEF: Thanks for joining Culinary Minute with me, Chef Charles. Caller?

CALLER (OVER PHONE):

Hey, Chuck. I'm trying to get a <SFX OF STRUGGLING WITH FOIL BAG> bag of potato chips open for my kid and <MORE STRUGGLING> I can't . . . seem . . . to get it. Any suggestions?

CHEF: Grab some fruit instead. You just peel and eat. Or wash and eat. Sometimes the wrapper's even edible.

CALLER (OVER PHONE):

Thanks, Chuck.

SFX: CHIPS FLYING EVERYWHERE

CHEF: Caller?

ANNCR: Pick a better snack. How easy is that?

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“Know How”
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MUSIC: CANNED MUSICAL OPENING

CHEF: Today’s guest on Culinary Minute is an expert on fruit and vegetable preparation.

Welcome. You have an apple recipe for our listeners?

EXPERT: Yes. Wash. Eat.

CHEF: Excellent. Oranges?

EXPERT: Peel. Eat.

CHEF: Uh-huh. Carrots?

EXPERT: My kids really love those little pre-cut carrots. They’re even pre-washed. The carrots. Not my kids, unfortunately.

CHEF: How is it you know so much?

EXPERT: Well, I am a parent.

ANNCR: Pick a better snack. How easy is that?

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