

Protect Iowa Health Overview

An important piece in building the state's response to public health emergencies includes educating and inviting the public to be a part of the preparation. Iowans have a vital role to play and must be empowered to act when it comes to public health emergency preparedness.

The Iowa Department of Public Health (IDPH), local public health departments, hospitals, and emergency medical services sponsor "Protect Iowa Health," an emergency preparedness education campaign encouraging Iowans to take action now to protect one's family and prepare for the unexpected. Iowans are encouraged to make an emergency supply kit and communications plan.

The campaign's message is not to fear, but to educate. A free guidebook is available and includes checklists on an emergency supply kit and a family communications plan; as well as, information on immunizations, quarantine and isolation, disease monitoring, the Strategic National Stockpile, and the psychological affects of a public health emergency.

IDPH is dedicated to keeping all Iowans safe during a public health emergency through education on preparation and response. The emergency preparedness campaign allows IDPH to show the public what is being done to protect them and how they can contribute to the process.

For more information about Protect Iowa Health, log onto www.protectioniowahealth.org.