

NPHW 2010 Community Event Ideas and Tips

During National Public Health Week (NPHW), April 5 – 11 the Iowa Department of Public Health encourages its local partners to hold events that demonstrate the importance of public health in promoting and protecting the health of community members and the community itself. The NPHW theme this year is “A Healthier America: One Community at a Time.”



Additionally, events will allow local public health partners to showcase local efforts that help achieve the goal of creating a healthier Iowa. We hope these events will also help you increase community engagement in and support for simple solutions that improve personal and community health through schools, workplaces, and other community partnerships.

What innovative event materials are available on the [Iowa NPHW Web site](#) this year?

- This year’s primary deliverable is the series of “**A Healthier Iowa: One Community at a Time**” handouts. Each features real Iowa communities with real solutions for improving the health of residents and the community itself. Stories were selected to feature all five service areas plus support for the public health infrastructure.
- Graphics for creating colorful displays and materials are also available.

What kind of event could I host?

- Open house
- Community walk/run
- School yard/park festival
- Open gym at local school, health club, or YMCA
- Health fair
- One or more “traveling” displays that can be shared in prominent locations during NPHW
- Town hall meeting or community health caucus to brainstorm and prioritize interventions for the community or certain at-risk populations, such as children, older Iowans, or others (This could be done in conjunction with local CHNA & HIP processes.)

Whom should I invite?

- The public
- The media
- School board members and administrators
- Worksite wellness stakeholders
- Policy makers
- Local health champions ([What is a health champion?](#))
- Influential civic leaders, personalities, and others who can potentially finance, participate in, or raise community interest in improving community health