

# EVALUATION

**Evaluation (EV)** - On-going evaluation and systematic critical review of the effectiveness, accessibility, and quality of public health services are key functions of public health. The Evaluation Standards require evaluation of programs and services and allow for discretion on the method of evaluation.

**Standard EV1** - Conduct comprehensive evaluation of programs and services.

## STANDARD EV1 - CONDUCT COMPREHENSIVE EVALUATION OF PROGRAMS AND SERVICES.

### LOCAL CRITERIA

**EV1a-L** - Develop, implement, and maintain a systematic process to evaluate individual programs. The evaluation process must include minimum required components.

The minimum required components of an evaluation process:

- Written goals, objectives, and performance measures that use appropriate data and are analyzed regularly. Performance measures include both process measures (Did you do what you said you would do?) and outcome measures (What happened because of what you did?).
- Strategies to monitor program and service compliance with local, state, and federal requirements
- Evidence that programs and services align with state and/or local community health priorities
- Steps to determine cost effectiveness of programs and services
- Evaluate programs and services against evidence based criteria and established best practices

**EV1b-L** - Establish a process to report evaluation outcomes to stakeholders.

Stakeholders should include community partners, boards of health, and members of the community at large.

**EV1c-L** - Adjust programs and services based on evaluation results.

### STATE CRITERIA

**EV1a-S** - Provide technical assistance, consultation, information, and resource referral to local public health agencies on evaluation of individual programs or services.

**EV1b-S** - Develop, implement, and maintain a systematic process to evaluate individual programs. The evaluation process must include minimum required components.

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- Written goals, objectives, and performance measures that use appropriate data and are analyzed regularly. Performance measures include both process measures (Did you do what you said you would do?) and outcome measures (What happened because of what you did?).
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- Evidence that programs and services align with state and/or local community health priorities
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- Evaluate programs and services against evidence based criteria and established best practices

**EV1c-S** - Establish a process to report evaluation outcomes to stakeholders.

Stakeholders should include community partners, boards of health, and members of the community at large.

**EV1d-S** - Adjust programs and services based on evaluation results.