The Evaluation standards were designed to:

- Provide a consistent method of evaluating public health programs to make sure the programs are effective.
- Inform the public and key stakeholders about the successes and shortfalls of public health programming.
- Identify the strengths and weaknesses of public health programming so appropriate steps can be taken to improve programs or to discontinue programs that are found to be ineffective.

What are the benefits and outcomes for Iowans?

- Assurance that public health programs are effectively addressing the needs of the community so that resources are not wasted.
- Ineffective programs that are not providing health improvement will be discontinued or restructured to better meet public health needs.
- Programs that successfully affect the health of populations will be recognized and better supported.
- New programs will be developed to meet the public health needs of Iowans.

How will the local public health system change?

- Local public health agencies will need to evaluate whether programs are meeting their intended public health purpose.
- The results of evaluations will be made public to key stakeholders as a way to be more transparent in our public health program decision making.
- To be accountable to the Iowans we serve, tough decisions will need to be made about continuing programs that are found to be ineffective.

For more information about the Evaluation standards, contact committee co-chairs:

Linda Drey, Siouxland District Health Department
712-234-3909
ldrey@sioux-city.org

Jonn Durbin, Iowa Department of Public Health
515-281-8936
jdurbin@idph.state.ia.us