Communication is extremely important in every aspect of our lives. It is especially important to public health when it is necessary to be able to effectively receive and disseminate information.

The Communication and Information Technology standards were designed to:

- Clarify the guidelines for basic technology needs to work effectively in today’s environment for both routine and urgent communications.
- Define a communication system for both routine and urgent communications.
- Set in place an infrastructure system that serves as a resource multiplier; it helps response officials get their job done.

What are the benefits and outcomes for Iowans?

- An up-to-date infrastructure for both information technology and communications for routine as well as urgent communication.
- Improved communication with all populations.

How will the local public health system change?

- Public health may have to work with other departments in their county in sharing, for example, the GIS system.
- There is an opportunity for local public health to work together and have regional or shared public information officer that can help multiple agencies in media response and promotion.
- Local public health may need additional funding to upgrade their infrastructure. If that is a problem, agencies may need to consider a regional concept.

For more information about the Communication and Information Technology standards, contact committee co-chairs:

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