The regular meeting of the Public Health Advisory Council (PHAC) met at the Lucas State Office Building, Des Moines, Iowa on January 5, 2012. The meeting began at 10:00 am.

Council members present:
Amy Thoreson, Ron Eckoff, Laura Beeck, Donn Dierks, Chris Atchison, Frank Magsamen, Betty Mallen, Martha Gelhaus, Julie McMahon, Aimee Devereaux, Robert Welander, Ann Garvey, Mary Mincer Hansen, Chrystal Woller

Council members absent:

Others Attending:
Erin Barkema – Lead Staff: Public Health Evaluation Committee (PHEC)
Karla Dorman – Support
Dr. Miller-Meeks – Iowa Department of Public Health (IDPH) Director
Gerd Clabaugh – IDPH Deputy Director
Larry Barker

Approval of Minutes
Aimee Devereaux motioned to approve the minutes of the November 3, 2011 meeting. Mary Mincer-Hansen seconded the motion. The motion carried unanimously.

Reports
Public Health Evaluation Committee
Erin Barkema gave a report on the Public Health Evaluation Committee’s activities.
The Committee will be collaborating with the University of Iowa’s College of Public Health to complete the data analysis and write the governmental public health baseline report. A graduate student has been identified to work on the project.
Results of the baseline will be presented at the Governor’s Public Health Conference in April.

Strengthening the Community of Practice for Public Health Improvement (COPPHI)
The COPPHI initiative is an extension of the Multi-State Learning Collaborative project. Its goal is to develop a community of practice focused on accreditation preparation and quality improvement (QI).
Erin Barkema and Gerd Clabaugh, Deputy Director of IDPH attended the National COPPHI meeting held in December in Alexandria, VA.
The focus of the meeting was on sharing information with attendees about national initiatives that support accreditation and QI in public health. Two presentations were made that may be of interest as the Council moves forward: one on building the evidenced base for public health QI and one on a shared services model for local public health in Kansas.

National Association of County and City Health Officials (NACCHO) Technical Assistance Grant
Iowa applied for and was awarded a grant from NACCHO. There were 130 applicants and 12 awards. Iowa was the only state to be awarded the grant.
The funds will be used to determine technical assistance needs for local public health agencies in the area of performance management.

Three counties, Mills, Sioux and Linn, will participate in interviews to provide information about what they are currently doing in the area of performance management.

A University of Iowa graduate student has been identified to interview the counties, gather the information, and put together case studies. The student will present the findings and case studies at the PHAC meeting in May.

**Old Business**

**PHAB Equivalency**
- Four states, Michigan, North Carolina, Missouri and Iowa, have approached the Public Health Accreditation Board (PHAB) about equivalency.
- The PHAB Board will be asking its funders to allocate monies to pilot equivalency.
- Chris Atchison has been asked to serve on the PHAB Accreditation Board. The board’s membership consists of PHAB Board members and non-members.

**Update on Pilot Counties - Iowa Accreditation System**
- The pilot counties have submitted their evidence.
- Site visits will be conducted the last week of January/first week of February.
- Site visitors for Linn County will be: Larry Barker, Terry Henkels, and Larry Linnenbrink. Gerd Clabaugh will serve as an alternate.
- Site visitors for Page County will be: Linda Rosenberger, Jodene DeVault and Chris Williams. Gerd Clabaugh will serve as an alternate.
- The Accreditation Board will consist of the six site visitors, Gerd Clabaugh, and Dr. Ron Eckoff. Dr. Eckoff will serve as the Accreditation Board chair.

**Communication Subcommittee**
- The Council determined that communication about Modernization and accreditation needs to be shared more routinely.
- Members agreed that it is vital to ensure a consistent message is being shared with local public health agencies and stakeholders.
- The Advisory Council brainstormed ideas for messaging and the subcommittee will meet soon to determine their next course of action.

**New Business**

**Accreditation Decision Process - Pilots**
- Larry Barker reported on the Accreditation Subcommittee’s November meeting and their recommendations for the Iowa accreditation process.
- He provided a hand-out and flow chart for the Iowa accreditation decision process. Discussion followed and suggestions were made on the recommendations set forth.
- A temporary Accreditation Board has been put together for the pilot.
- The Council discussed the future of Iowa’s accreditation system. Members discussed the possibility of the accrediting entity being housed in an institute of public health in Iowa. Mary Mincer Hansen made a motion, seconded by Dr. Eckoff, for Chris Atchison to move forward with the development of an institute to serve as an accrediting entity.

**Review of PHAC Roles & Responsibilities**
- The Advisory Council went over their roles and responsibilities as outlined in the Public Health Modernization Act.
**Adjournment**

Chris Atchison motioned to adjourn the meeting, Ron Eckoff seconded, motion carried.

Next meeting: Combined with PHEC, March 1, 2012 from 10:00 am – 3:00 pm at the Jordan Creek Town Center Community Room, West Des Moines.