Public Health Advisory Council
March 3, 2011 10:00 A.M.
Meeting Minutes

Council members present: Betty Mallen, Frank Magsamen, Robert Welander, Amy Thoreson, Martha Gelhaus, Ron Eckoff, Laura Beeck, Donn Dierks, Aimee Devereaux, Julie McMahon, Kari Prescott, Ann Garvey

Council members absent: Senator Hartsuch, Representative Miller, Representative Abdul-Samad, Chris Atchison, Jeff Heland, Senator Dandekar

Others attending:
Michelle Holst – IDPH
Joy Harris – Lead Staff PHAC
Erin Barkema – Lead Staff PHEC
Karla Dorman – Support

Welcome by Chair – Betty Mallen
Approval of meeting minutes from November 2, 2010 and January 6, 2011
Motion to approve minutes by Donn Dierks, second by Martha Gelhaus.
Approved unanimously

REPORTS:
- Public Health Evaluation Committee (PHEC)
  o Erin Barkema reported on the activities of the PHEC and provided a handout.
  o The committee met via webinar on February 24, 2011.
  o They are working on determining a Baseline of the Governmental Public Health System. Erin shared the 8 steps they are looking at.
  o The committee members have been asked to brainstorm and come up potential questions for a baseline survey.
- PHAB Beta test
  o Joy Harris reported that the PHAB Beta test is completed.
  o PHAB has received lots of feedback and will be compiling and sharing the results when they are done.
- Multi State Learning Collaborative
  o Erin provided a handout and reported on the MLC activities.
  o A MLC Open Forum is being held in New Orleans in March. The five representatives from Iowa attending are Erin Barkema, Joy Harris, Donn Dierks, Laura Beeck, and Sheri Bowen.
  o We will be providing another QI training through a no cost extension of the MLC-III project. It will be for regional IDPH staff and staff that provide technical assistance to local public health departments.
  o We are holding a Public Health Learning Congress on April 4, 2011. A dinner meeting will be held afterward with staff involved with the MLC project from IDPH, partner states, and national partners to discuss the overall outcomes of the MLC project in Iowa. These two events will serve as the final site visit for the project.

- Communication Subcommittee
  o Betty Mallen reported on the communication subcommittee’s activities.
  o They are working with the Robert Wood Johnson Foundation on accreditation messages.
  o Laura Beeck, co-chair of the PHAC, will be attending messaging training at the MLC Open Forum meeting in March.
  o Dr. Welander and Joy Harris are working on a presentation for the October meeting of ISAC to provide information on accreditation.
  o The committee is looking at the accreditation timeline and tailoring their messages to that.
  o They are working on a webinar and hope to have it completed by April.

- Metrics Subcommittee
  o Ann Garvey and Kari Prescott reported on the progress of the metrics subcommittee’s work.
  o They have finished with 8 1/2 of the 11 component areas and have a 2 day meeting scheduled for the end of March.
  o They asked the PHAC for guidance with one of the component areas, HB3a-L.
  o Chair person Mallen appointed a committee to look at the criteria and clarify the intent as written. The committee consists of Martha Gelhaus, Julie McMahon, Ann Garvey, Kari Prescott, Joy Harris and Erin Barkema.
  o The PHAC recommended that this committee clarify the intent and/or give the okay to the metrics subcommittee to make changes to the criteria.

- Revision of 641.77 and 641.78
  o Subcommittee was tasked with revising the administrative rules, combining Local Boards of Health and District Boards of Health.
  o They met and created a draft of the combined rules.
  o The draft was presented to the department’s Attorney General. She had a few questions and will research them and get back to us with her comments and suggestions.
NEW BUSINESS
- Pilot accrediting entity proposal
  - Joy Harris provided a draft, Naming a Pilot Accrediting Entity Proposal, to the committee members.
  - The group spent time going through the document making changes and adding information.
  - Dr. Eckoff moved that we submit the recommendation to the State Board Health, Donn Dierks seconded the motion. Motion passed unanimously. The document will be presented to the State Board of Health at either their March or May meeting.
- Accrediting body for Iowa System
  - The committee needs to determine who will be the accrediting body for Iowa.
  - Joy Harris will look at how others with an existing accreditation process set up their accrediting entity.

Kari Prescott motioned to adjourn the meeting, seconded by Frank Magsamen. Motion carried, meeting adjourned at 2:30.