Public Health Advisory Council

May 2, 2013
Meeting Minutes

The regular meeting of the Public Health Advisory Council (PHAC) was held at the Lucas State Office building, Des Moines, Iowa and via webinar. The meeting began at 10:00 am.

Council members present:
Ron Eckoff, Martha Gelhaus, Julie McMahon

Council members on webinar: Amy Thoreson, Laura Beeck, Mary Mincer Hansen, Kari Prescott, Betty Mallen

Council members absent:

Others Attending:
Joy Harris – Lead Staff PHAC
Karla Dorman – Support Staff

Approval of Minutes
A motion was made by Dr. Eckoff and seconded by Julie McMahon to approve the minutes of both the January 10 meeting and the March 7 joint meeting. The motion carried unanimously.

Reports
Joint Meeting PHAC/PHEC
➢ The Advisory Council members, who attended the joint meeting on March 7, summarized it for those who were unable to attend. They felt the joint meeting was beneficial.
➢ There needs to be increased communication between the committee and the council.
➢ They felt the discussion regarding the PHAC/PHEC structure was very good.

Public Health Evaluation Committee (PHEC)
➢ The PHEC met on 4/18/13.
➢ Bonnie Rubin has joined the PHEC as the representative for the State Hygienic Laboratory.
➢ Kim Westerholm was elected vice chair of the committee.
➢ The committee discussed the distribution plan for the State Baseline Report.
➢ The PHEC members recapped the joint meeting for those who were unable to attend.
➢ The Evaluation Committee developed a work plan around those areas for focus identified at the joint PHAC/PHEC meeting. The Evaluation Committee also identified that if a District Board of Health were to form; there may be some benefit to working with Appanoose and Wayne counties to evaluate the effects of district formation. They will continue to watch the status of the application.

Unfinished Business – tabled until next meeting
New Business
Winnable Battles Report
- The group spent time discussing the CDC Winnable Battles Initiative and how it relates to our efforts and to Modernization.
- The council discussed looking into the initiative and seeing how it might be incorporated into our messaging as to what public health is.
- The group discussed asking Dr. Miller Meeks about Iowa’s themes and health concerns in the initiative.

IDPH Communication Plan
- Joy Harris showed the council a communication tool she developed to be used in raising awareness for meeting the Iowa Public Health Standards. It is called a Standard Bite.
- The council would like a link, which will lead to more information or examples, added to the tool.
- The Standard Bites should be sent to locals from their regional representative on the PHAC or PHEC. This will let the locals know who their representative is as well as whom to contact with questions.
- We will develop a standardized email message to use when sending them.

Develop Work Plan – tabled until next meeting – will be priority
State Baseline Report
- PHAC needs to go through the entire report and determine if we need to ask more or different questions.
- The council also would like to take any concerns they garnered from the survey results to Dr. Miller Meeks.

Other Discussion
- The PHAC members would like to discuss IDPH’s commitment to the public health standards at the next meeting with Dr. Miller Meeks.
- One of the divisions at IDPH had 3 different grant applications that asked questions about the department’s accreditation movement. This would be another item to discuss with Dr. Miller Meeks, where the department is and where they are headed as far as accreditation.

Adjournment
Dr. Eckoff made a motion to adjourn, seconded by Martha Gelhaus, approved unanimously.

Next meeting: July 11, 2013 10:00 – 3:00 Lucas State Office Building, Des Moines