Public Health Advisory Council

November 6, 2014
Meeting Minutes

The regular meeting of the Public Health Advisory Council (PHAC) was held at the Lucas State Office building, Des Moines, Iowa. The meeting began at 10:00 am.

Roll Call:
Members present: Members Absent: Other Attendees:

| Pam Mollenhauer for Chris Atchison | Senator Joni Ernst | Talisa Miller – Support Staff |
| Laura Beeck | Representative Beth Wessel-Kroeschell | Holly Hulsebus - Intern |
| Aimee Devereaux | Donn Dierks | Kent Ohms – Legislative Services Agency |
| Ron Eckoff | Ann Garvey | |
| Gerd Clabaugh | Betty Mallen | |
| Danielle Pettit-Majewski | Kari Prescott | |
| Frank Magsamen | | |
| Mary Mincer-Hansen | | |
| Amy Thoreson | | |
| Robert Welander | | |

Introductions
Amy called the meeting to order at 10am. Mary Mincer-Hansen joined the meeting by phone.

Approval of Minutes
A motion was made by Aimee Devereaux to approve September’s meeting minutes and was seconded by Ron Eckoff. The motion carried unanimously.

Reports
a. Public Health Evaluation Committee
   ➢ The PHEC spent time reviewing and editing the survey.
   ➢ Gerd will send out the survey at the end of this month.
   ➢ Locals will have a month to complete the survey.

b. Iowa Department of Public Health
   ➢ Jerilyn Oshel has been named the Director of the Division of Tobacco Use Prevention and Control.
   ➢ IDPH has been discussing the best method for providing technical assistance to local health departments regarding the PHAB standards and process.
Joy completed her first site visit as a PHAB site visitor in September.
Joy presented on accreditation and PHAB to the State Board of Health. The board’s formal approval of the move to adopt the PHAB standards in Iowa will be requested at their upcoming meeting on November 12, 2014.
Joy provided basic quality improvement training to 20 local public health practitioners in Marshalltown on Sept. 23-24, 2014.
Dr. Eckoff was awarded a Public Health Hero award at the Public Health Colloquium on October 7, 2014.
Ken Sharp and Joy met with members of the IEHA Board on October 13, 2104 to discuss the relationship of environmental health, accreditation, and the technical assistance role of IDPH.
Joy presented on the Governmental Public Health System and accreditation to the Patient Centered Health Advisory Council meeting on October 15, 2014.
Joy presented on PHAB at the Region 6 Environmental Health meeting on November 5, 2014.

c. Gaining Ground
The coalition continues to meet by phone once a month. They plan to meet in person on November 7, 2014 and discuss the following:
- A review of the Governmental Public Health System survey to determine what information should be used to facilitate the work of the coalition.
- They’ll discuss what the Gaining Ground website should contain.
- Creation of tracks for 101 and 201 participation.
- Webinar content mapping
- Creation of a Speakers Bureau
- Identification and use of subject matter experts
Council members expressed that the coalition should ensure that information will get passed on to other organizations. There are still misconceptions out there about the effort.

Unfinished Business

d. Transition plan for the Iowa Public Health Standards
Minimum package
- The Council reviewed a draft of the Evaluation Standards and discussed how to capture the unique pieces of Iowa in the new standards.
- Members approved the model Joy presented and thought it was simple and easy to follow.
- A short survey could be used to find out if this model would be of value. Time would need to be devoted toward explaining the process, in particular the service and controversial areas.
The council discussed how the package may be helpful for public health agencies that are housed in hospitals? It was decided that consistent and simple documents would be helpful.

The Council asked Joy to make a visual (using the national visual) for one or two of the service areas (1-2 page document). Joy will use their terms and place terms from the Iowa’s standards in parenthesis. A suggestion was proposed to use the header: What Every Iowan should Expect

e. Changes to the Public Health Modernization Act
   - Joy took feedback from PHEC and PHAC and added them to the Act.
   - Heather Adams felt like PHAC needed to define the Public Health System for the purpose of this chapter. Joy came up with a definition from CDC, which was approved by the Council.
   - The State Board of Health was added to Section 135a.4 to broaden the outreach of the Council. Additionally, new language was added to include work that the Evaluation Committee performs.
   - Language was included for the Council to submit a report to the State Board of Health by July 1 of each year.
   - The Council requested to receive a reporting of the fund and that a review of the budget is included on the next agenda.

f. Transitioning the Workforce standards
   - The focus should be only on the qualifications piece of the standards (both state and local). Joy will put this information into one document.
   - The group shared concerns about the document not aligning with Chapter 80. Joy will connect with the Regional Community Health Consultants and determine if someone can speak to the council at their next meeting.

New Business

a. Education of local boards of health/local boards of supervisors/community partners on PHAB standards/accreditation
   - Gaining Grounds would like the Council to create a white paper making the case for accreditation to boards of Health, boards of supervisors, and community partners by March of 2015.
   - Recommendations for the white paper include:

1. Potential Economic Implications (LBOH, LBOS, CP)
2. Capacity
3. Quality of Outcomes/Quality of Delivery of Service
4. Better Accountability
5. Recognition of Quality
6. Establishes an identity
7. Community Health Partners – separate white paper
   • Focus on the PHAB process and ways they can help
   • Outline what you need from them
   • Receiving quality service from them
   • They give input and/or may be part of documentation
   • Accountability/transparency

➢ Joy will draft the white papers and present them at the next meeting.
➢ Joy is working on the list of appointments and plans to reach out to ISAC again. In addition, she’ll ask Gerd about advertising openings.

Adjournment
➢ Danielle motion to adjourn, Martha seconded. Motion carried unanimously.

Next meeting: January 8, 2015 10:00 – 3:00 Lucas Building, Des Moines