Public Health Evaluation Committee

June 20, 2013
Meeting Minutes

The regular meeting of the Public Health Evaluation Committee (PHEC) was held in rooms 517 and 518 in the Lucas building. The meeting began at 10:00.

Committee members present:
Jonn Durbin, Ken Sharp, Bonnie Rubin, Jim Torner, Lisa Kapler, Pam Duffy

Via phone: Kim Westerholm, Kaitlin Emrich, Sheri Bowen, Jason Hockenberry

Committee members absent: Julie Schilling, Tanya Uden-Holman

Others Present:
Joy Harris – Lead Staff PHEC
Karla Dorman – Support Staff
Martha Gelhaus – IDPH

Approval of Minutes
A motion to approve the April 18, 2013 meeting minutes was made by Lisa Kapler, seconded by Bonnie Rubin. Minutes were approved unanimously.

Reports
Public Health Advisory Council (PHAC) meeting update.
- Joy Harris reported on the PHAC’s May 2nd meeting which was shortened and attended by most via webinar due to a snowstorm.
- The Council reviewed the CDC Winnable Battles Initiative and identified potential topics to discuss with Dr. Miller Meeks.
- PHAC members reviewed their communication plan around meeting the standards. They decided to send some communications themselves in order to identify themselves to local public health as members of the Council and as their regional representative.
- The Council will begin going through the State Baseline report to identify items for potential outreach and for further study.
- They will develop their work plan at their July meeting.

PHAC/PHEC Chair meeting
- Amy Thoreson, chair of the PHAC and Kaitlin Emrich, chair of the PHEC, along with Joy Harris, met via conference call to compare notes and update each other on their council/committee’s progress.
- They talked about the communication plan and the differences between the council and the committee. They also talked about the PHEC’s plan to do the next baseline survey (it won’t be called baseline survey), and questions they want to revisit or add.

Community of Practice for Public Health Improvement - COPPHI
- The COPPHI held its Open Forum for Quality Improvement in Public Health in Milwaukee on June 12 & 13, 2013.
- It was the largest Open Forum they have had with 38 states represented. Iowa had 8 attendees.
- Now that the first health departments have been accredited, discussion around what happens after accreditation/reaccreditation have begun.
There was also talk about Quality Improvement, Strategic Planning, Health Improvement Planning, Community Health Needs Assessments, and Return on Investment.

ASTHO has put together a tool to help with return on investment. They also hope to find out how health departments are doing as they implement it.

The role of performance management in evaluating the governmental public health system was discussed.

It’s important to link evaluation and quality improvement discussions to the role of public health in the evolving healthcare system.

**Unfinished Business**

**Term limits**
- Ms. Harris shared that if committee members whose terms are up agree to stay on for another term, their names will be submitted to Dr. Miller-Meeks for approval. This will give us more time to look at succession planning.
- Joy will talk with each of the members whose terms expire in September.

**Work Plan**
- The PHEC members went over their work plan and updated it from the April 13 meeting.
- In collaborating with other groups, Joy sent information from the baseline surveys to ICPHA, IPHA and IEHA. They appreciated the information and will be talking more about the surveys with their members.
- IPHA asked Joy to write an article about the baseline survey which they used in their last newsletter.
- The committee discussed the ACO metrics with IPHS metrics which led to a discussion on the PHEC’s role in ACA and what public health’s role is in ACO’s.

**District Board of Health**
- Joy Harris went over the district board of health application with the committee.
- IDPH is evaluating the application process.
- Wayne and Appanoose counties have stopped their effort to form a DBOH.
- Members of the PHEC agreed to table the discussion on evaluating the DBOH at this time and revisit the idea in 6 months.

**New Business**

**Return on Investment (ROI)**
- Joy shared information from ASTHO regarding ROI.
- She also went through the return on investment tool that ASTHO created. The PHEC members agreed that although there is use for it, it is not the right tool for everything.
- ASTHO is looking for entities to use the tool. We may ask the counties that had attendees at the Open Forum and counties that receive the RFP to pilot use of the tool.
- Joy, Bonnie, and Jason will work together on writing guidance for the tool use and recommendations on how it should not be used.

**Performance Management**
- IDPH is working to implement a performance management program.
- In order to measure the effectiveness of Public Health Modernization, the Evaluation Committee is needed to help develop measures for how Public Health Modernization and Standards are affecting public health practice.
- It may be beneficial to ask locals if they are using the baseline report information in any way.

**Communication**
- The committee looked at talking points regarding what is going on with Modernization. They made a few additions and changes.
The purpose of the talking points is so we are all sharing the same message about Public Health Modernization.

There was discussion about having representatives from Wisconsin come and talk about their accreditation experience through PHAB.

**Value of Standards Process**

- In order to determine the value of the standards the PHEC discussed asking a student to look for information available about the components of the standards and review local board of health meeting minutes to see what items are being discussed.
- We may do a questionnaire in the future asking more specific questions on how the criterion and standards have helped the agency.

**Adjournment**

Pam Duffy motioned to adjourn, Bonnie Rubin seconded the motion, motion carried.

Next meeting: August 20, 2013 10:00 – 3:00 Lucas building, rooms 517/518