

Tobacco Use Prevention and Control
Commission Meeting Minutes
March 26, 2010
AARP Boardroom, 600 E. Court Street, Des Moines
9:00 a.m. to 12:00 p.m.

Voting Members Present

Cathy Callaway-Chair
Gary Streit
Tim Hungerford
Jenna Zimmer
CJ Petersen
Alisa Holverson

Voting Members Absent

Dr. Bob Russell
Nora Kurtovic
Dr. Chris Squier

Non-Voting Members Present

Matt Gannon, Attorney General's Office
Lynn Walding
Aaron Swailes

Non-Voting Members Absent

Julie Pottorff
Senator David Hartsuch
Elizabeth Calhoun
Senator Herman Quirnbach
Dennis Janssen
Rep. Lisa Heddens
Senator Herman Quirnbach

Tobacco Use Prevention and Control Staff:

Bonnie Mapes, Ramona Ubaldo, Garin Buttermore, Jerilyn Quigley, Sheri Stursma, Aaron Swanson, Maggie O'Rourke, Rob Semelroth, Joann Muldoon, Brent Saron, Sieglinde Prior

Guests:

Jim Kuhlman-ABD; Sara Dixon-Gale-INEPCA, Peggy Huppert-ACS, Kerry Wise-ALA, Beverly Walsmith-ITPA, Miki Sandquist-IALung, Ryan Brookbank-JEL Cesar DeLeon-Proteus, Stephanie Baker-EFR, Ryan Roemerman-Iowa Pride Network

I: Introductions:

Cathy Callaway called the meeting to order at 9:01 a.m. Members and visitors introduced themselves.

II: Approval of Last Minutes:

A motion was made by Gary Streit to approve the January 2010 Commission meeting minutes. The motion was seconded by Jenna Zimmer. Minutes were approved.

III: Old Business:

None

IV: Legislative Report:

No legislative representative was present. No report was given.

V: Legislative Update:

Peggy Huppert reported that the house and senate were in session this day had passed the Iowa Care for Iowans bill and were in discussion on a bill to cap on raising insurance premiums. They were expected to adjourn over the weekend.

Peggy also reported that tobacco programs fared reasonable well this session. She mentioned that she had received a lot of positive feedback regarding JEL from the legislators. Cathy Calloway commented that despite the cuts, Iowa's tobacco program came out better than many other states. Cathy thanked Peggy for her continued support during session.

Peggy Huppert reported that the legislators were interested in several reports they saw this year regarding tobacco, particularly the reduction in adult smoking and the study showing a reduction in heart attacks since passage of the Smokefree Air Act.

VI: Other Attendee Reports:

A. Alcoholic Beverages Division (see attached report)

Lynn Walding provided a report on tobacco retailer enforcement program activities. Nearly all tobacco retailers have been checked once so far this year, with a 92.9% compliance rate. The number of retailer tobacco permits has risen slightly since last report, to 3,387 establishments, which is still down from 6,000-7,000 retailers when the program started. He noted that taverns that had held tobacco retail permits continue to give up their permits since Smokefree Air Act was implemented.

Lynn announced that his last day with ABD would be April 30, 2010 and he had enjoyed his time on the Commission the last 10 years. Lynn also stated that Jim Kuhlman would be retiring and his last days would be June 2010. Bonnie and Cathy thanked Lynn for his support and involvement with our program.

Bonnie Mapes then informed the Commission that the Department was considering moving the retailer enforcement program back to the Division and not as a subcontract with ABD, though she said that this is unlikely in the upcoming fiscal year.



ABD report
4-23-10.pdf

B. Attorney General's Office

Matt Gannon provided an update on litigation of Larry Duncan's suit against the Smokefree Air Act. A ruling from the judge in the case has yet to be released. The AG's office is waiting on the ruling before moving ahead with any actions concerning violations of the Smokefree Air Act. He said an appeal of the case is likely no matter the outcome.

The new FDA regulations take are effective June 22, 2010. Matt discussed concerns of the AG's office about details of some of the regulations such as: how much time will establishment have to sell off old product and how are retailers marketing under the new regulations?

Matt provided update on the PACT ACT. The act is on its way to the President to be signed. The Act would limit the sale of cigarettes via the internet and prohibit shipping cigarettes through the U.S. mail.

Bonnie Mapes asked Matt Gannon about what had happened with the securitization of the remainder of Iowa's MSA payments. Has there been a bond sale yet and, if not, where were the payments going? Matt stated that there had been no recent discussions about a bond sale and that the funds are going into the State's general fund.

Cathy Calloway inquired about the issue of taxing E-Cigarettes? Matt said that the Department of Revenue has been too pre-occupied with the budget problems so far this year to consider the subject.

C. Department of Human Services: No representative present. No report given.

D. Department of Education: No representative present. No report given.

VII: Iowa Pride High School Climate Survey (see attached report)

Ryan Roemerman presented the 2009 LBGT Youth Tobacco Report with data from the Iowa Pride Climate survey of high schools students. Ryan announced the College Climate survey is in the field now and results should be available in the fall.



The 2009 LGBT Iowa
Pride High School Clir

VIII. TUPC Program Updates:

A. Partners website (see attached document)

Rob Semelroth gave update on the progress website being developed for use by Division grantees. Rob reported that the website is finally off the ground after much planning and many delays. There will be lots of information on the site and will be a great tool for all who will utilize the system. The new website will be accessible through our current TUPC web page. July 1, 2010 is the target date for the website's completion. The site will continue to evolve as usage increases.



Community partners
reporting system-4-2.

B. JEL

Aaron Swailes gave an update on JEL activities. These included the JEL booth at the State tournaments, where there was a great turn out and JEL attendance at a legislative forum in Iowa City focused on healthcare. Aaron also announced that the JEL Summit is scheduled for June 17-19, 2010 at Central College. He said that the focus this year was to recruit kids who are go-getters and self starters and not just to increase JEL membership. Discussion followed with various suggestions for JEL recruitment activities.

C. Cessation Services (see attached document)

Aaron Swanson provided a handout outlining coverage of cessation services in the federal healthcare reform legislation. He followed with a report on Quitline Iowa usage stating that January 2010 was the second highest month for number of calls to date. A press release to this effect was issued on February 5, 2010. He also informed the Commission that representatives from National Jewish Health would be attending the May meeting.

Sarah Dixon-Gayle gave a brief update on INEPCA activities. INEPCA will be doing a presentation on the low-income cessation services program at the “Promising Practices: Achieving Health and Social Equity in Tobacco Control” conference in New Orleans in April and at a conference at Mayo Clinic this summer.

INEPCA is currently working with the priority population networks to identify a center in their area with a cessation program, and is working with Jeremy Whitaker to develop the stimulus-funded grant project to assist clinics with implementing tobacco cessation into their electronic health care information systems.



cessation coverage
health form legislator

VIII. Director’s Report

A. Division Move (see attached document)

Bonnie Mapes said that the Division will be moving to the 1st floor of the Lucas building sometime near the end of March or first week of April.

Jerilyn Quigley discussed the federal stimulus funding grants awards to the Division (ARRA grants). Iowa received a “State-Coordinated small cities and rural areas” grant of \$3.2 million for 24 months. Most of the funding will go to support tobacco control projects in Linn (\$2.3m) and Ringgold (\$641,000) counties. Jerilyn will oversee this award.

The second ARRA grant (“State-wide Policy and Environmental Change”) to support a Tobacco Free Schools initiative will be overseen by Maggie O’Rourke.

Bonnie said that an RFP had been released to support enforcement of the new FDA regulations of tobacco retail sales at the state level. The deadline for grant submittal is April 2010.

B. FY 10 expenditures report (see attached report)

Bonnie discussed current expenditures and changes in budget allocations for FY 2010 due to state budget reductions, as well as their impact on current programs. One project, a study of the impact of the Smokefree Air Act on sales tax revenues, had to be cancelled. There is also the possibility that NRT for Quitline Iowa may have to be cancelled before the end of the fiscal year if the “backfill” funds being considered by the legislature are not received in time.



FY10 state fund
expenditures report-4

C. FY 11 draft budget and programmatic changes (see attached document)

Bonnie distributed a rough draft of proposed budget allocations for FY 11 budget. Each line item in the proposal was reviewed and Bonnie pointed out programmatic decisions that need to be discussed and decided upon by the Commission. These include eliminating the NRT benefit offered by Quitline Iowa, reducing surveillance and evaluation activities, and not conducting on-site follow-up of anonymous complaints about violations of the Smokefree Air Act.

Gary Streit and Cathy Callaway asked to have time to review the draft FY 11 budget and possibly have a conference call before the next Commission meeting before discussing final approval of the budget.



FY11 funding
summary-4-23-10.pdf

X. New Business

A. Commission appointment

Cathy Calloway and Gary Streit have received notice of their re-appointment to the Commission. Bonnie mentioned that the tobacco retailer seat on the Commission needs to be filled and asked for suggestions of individuals who might be interested.

Cathy commented that Nora Kurtovic and Elizabeth Calhoun had not attended several Commission meetings and asked that they be contacted. Bonnie agreed to make contacts.

XI. Public Comment & Adjournment

No public comments

Meeting adjourned at 12:17pm.

Next meeting will be **May 21, 2010.**

Respectfully submitted by,
Ramona L. Ubaldo