

Iowa Youth Tobacco Survey 2000-2008

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Iowa Youth Tobacco Survey

- ❑ Sample of middle and high school students in public schools across Iowa
- ❑ Every two years since 2000
- ❑ Uses standardized national survey instrument YTS
- ❑ IDPH TUPC Division administers

Current tobacco use rates

Iowa, 2008

	Middle	High
cigarettes	2.8%	19.9%
cigars	1.5%	13.4%
smokeless	0.9%	9.2%

Current tobacco use rates

% change, Iowa, 2000-2008

	Middle	High
cigarettes	-76%	-39%
cigars	-73%	-8%
smokeless	-79%	-13%

Ever used tobacco use rates

Iowa, 2008

	Middle	High
cigarettes	10.8%	41.8%
cigars	5.1%	32.1%
smokeless	3.5%	18.9%

Ever used tobacco use rates

% change, Iowa, 2000-2008

	Middle	High
cigarettes	-73%	-34%
cigars	-75%	-26%
smokeless	-75%	-31%

Current tobacco use by sex

Iowa, 2008

	Middle		High	
	<u>F</u>	<u>M</u>	<u>F</u>	<u>M</u>
cigarettes	2.4%	3.3%	19.5%	20.2%
cigars	0.5	2.4	7.3	18.9
smokeless	0.7	1.1	1.7	16

Current tobacco use by sex

% change, Iowa, 2000-2008

	Middle		High	
	<u>F</u>	<u>M</u>	<u>F</u>	<u>M</u>
cigarettes	-80%	-71%	-37%	-41%
cigars	-88%	-65%	-5%	-8%
smokeless	-56%	-83%	-23%	-12%

Characteristics of current cigarette smokers

Iowa, 2008

	Middle	High
smoke ≥ 20 of last 30 days	20.7%	43.3%
smoke 6+ cigs./day	9%	22.4%
started before 11 yrs age	22.8%	11.2%

Characteristics of current cigarette smokers

% change, Iowa, 2000-2008

	Middle	High
smoke \geq 20 of last 30 days	-30%	-1.6%
smoke 6+ cigs./day	-51.9%	-26.3%
started before 11 yrs of age	-50.9%	-75.9%

Characteristics of current cigarette smokers: Usual brand

Iowa, 2008

	Middle	High
Marlboro	31.1%	54.8%
Camel	15.1%	19.6%
Newport	10%	6.7%

Characteristics of current cigarette smokers: Usual brand % change, Iowa, 2000-2008

	Middle	High
Marlboro	-47%	-24%
Camel	+170%	+206%
Newport	-28%	+346%

Characteristics of current cigarette smokers: Usually smoke menthols

Iowa, 2008

Middle		High	
<u>F</u>	<u>M</u>	<u>F</u>	<u>M</u>
48%	48%	54%	40%

Characteristics of current
cigarette smokers:
Usually smoke menthols
% change, Iowa, 2000-2008

Middle		High	
<u>F</u>	<u>M</u>	<u>F</u>	<u>M</u>
+32%	+61%	+80%	+138%

Trying to quit: Cigarette smokers who want to stop

Iowa, 2008

Middle

60%

High

51%

Trying to quit: Cigarette smokers who tried to quit in last 12 months

Iowa, 2008

	Middle	High
1x or more	69%	51%
3x or more	39%	27%

Social influences: % cigarette smokers with friends who smoke cigarettes

Iowa, 2008

	Middle	High
current smoker	86%	93%
never smoked	11%	29%

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